# Applying PSM and Insight within a Small Organization

#### 5th Annual 2001 PSM Users' Group Conference

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## Agenda

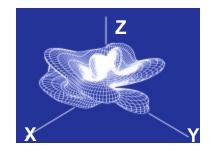
- Organizational Profile
- Background
- Challenges
- **PSM and Insight to the rescue!**
- ITRI'S Software Measurement Program
  - PSM and Insight Implementation
  - FY01 Enhancements
- Lessons Learned



## **Organizational Profile**

- Not-for-profit research facility under contract to the Joint Spectrum Center (JSC)
- Spectrum management & electromagnetic environmental effect (E3) engineering and software services
- 450 personnel
  - ≈ 150 in software development & maintenance
  - $\approx$  250 in E3 engineering and database operations
- 25-30 small software projects
  - Multiple sponsors, customers, and funding sources
  - Mix of development, re-engineering & maintenance
    - Development/ re-engineering = 58% of total S/W effort
    - *Maintenance* = 42% of total S/W effort







## Background

- CMM-based software process improvement initiated in 1991
- Software measurement program initiated in early 1994 as an software process improvement (SPI) initiative
  - Core Measures defined via:
    - GQM "paradigm"
    - Adopting core measures from existing measurement guidance & standards
- PSM process & guidance adopted in 1998
- Insight adopted for Organizational Database in early 1999
- PSM Workshops with projects initiated in mid-1999
  - Re-defined core measures using PSM I-C-M
- CMM Level 3 assessment in late 1999



## Challenge

#### • 25-30 small independent software projects

- 2 to 10 staff members per project
- Each project develops or maintains one or more systems
- Mix of development, re-engineering and maintenance per system
- Many legacy systems without history data



## Challenge

#### • 25-30 small independent software projects

- 2 to 10 staff members per project
- Each project develops or maintains one or more systems
- Mix of development, re-engineering and maintenance per system
- Many legacy systems without history data
- Implementing a Level 3 measurement program while at Level 1 and Level 2 maturity
  - Lack of definitive organizational-level & project-level goals
  - Lack of senior management use of quantitative data for project performance evaluation
  - Initial lack of resources for establishing & sustaining an organizational measurement program
  - Process implementation not consistent across all software projects





#### • Issue driven approach

- Not all projects can articulate definitive goals, but all projects can speak to issues and risks
- Projects, overall, relate to issues and risks that are common to all projects despite project's individual characteristics
- Measurement-oriented workshops to identify common project issues & risks promote buy-in by the majority of projects





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#### • DoD & Industry proven guidance

- PSM identifies the measures that have been effectively used within the software industry (DoD & non-DoD)
- PSM Guide provides all the information needed towards defining:
  - measurement processes
  - measures, attributes & data items
  - indicators & analyses





- PSM community of experts provide measurement support with great promise of a future
  - Not just a process, but a vital network of experienced & successful measurement practitioners
  - Expanding PSM user base within government and commercially
  - Active PSM user involvement lends support to each other and to measurement novices





- Intuitive, actively supported, free!
- Embodies the PSM methodology and guidance
- Easily customizable
- Appropriate for organizational and project level data
- Consistent with latest PSM methodology advancements



## Key principles and rules we initially adopted to guide our measurement program

#### From PSM

- Project goals and issues drive the measurement requirements
- The developer's software process defines how the software is actually measured
- Collect and analyze data at a level of detail sufficient to identify and isolate software problems
- Integrate software measurement into the project management process throughout the software life-cycle

## Key principles and rules we initially adopted to guide our measurement program

#### **From PSM**

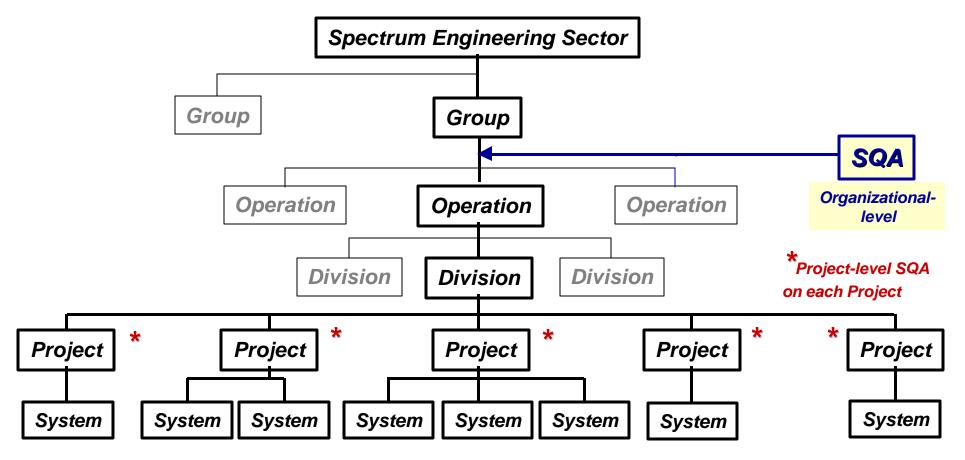
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#### From other organizations successful in measurement

- Provide centralized measurement support to projects
- Start small
- Keep the number of measures to a minimum; begin with a set of core measures
- Make providing data easy
- Avoid over-reporting measurement data

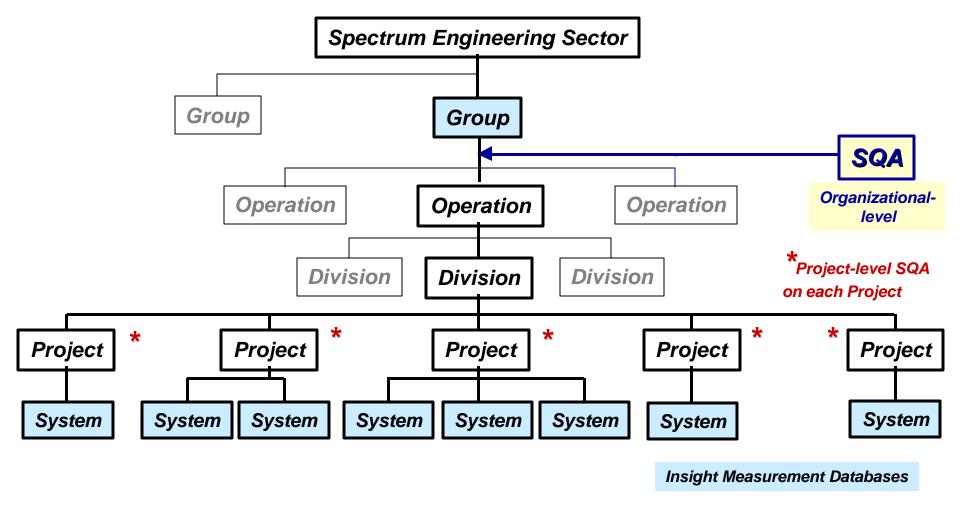


## **IITRI's Organizational Structure - a driver of our** S/W Measurement Program Infrastructure





## **IITRI's Organizational Structure - a driver of our S/W Measurement Program Infrastructure**





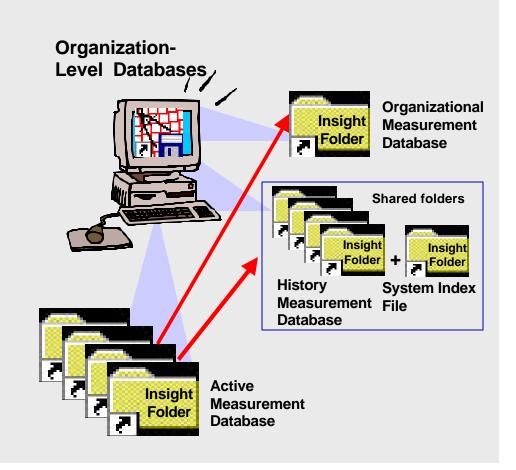
#### **Our S/W Measurement Program Infrastructure**

	Project/System	Organization
Databases	Active Measurement DB	<ul> <li>Active Measurement DB</li> <li>History Measurement DB</li> <li>Organizational Measurement DB</li> </ul>
Processes	<ul> <li>Develop/Maintain Measurement Plan</li> <li>Collect &amp; Submit Data</li> <li>Analyze indicator Reports for SPTO</li> <li>Use History Data for SPP</li> </ul>	<ul> <li>Plan/Direct Measurement Program</li> <li>Conduct Measurement Workshops</li> <li>Acquire/Import/Validate Data</li> <li>Prepare Indicator Reports/Analysis</li> <li>Archive Data in History DB</li> <li>Build Organizational DB</li> <li>Analyze Organizational Data</li> <li>Evaluate Measurement Program</li> </ul>
Roles	<ul> <li>Measurement Coordinator</li> <li>Management Team</li> </ul>	<ul> <li>Measurement Program Director</li> <li>Measurement Analyst</li> <li>Measurement Working Group</li> </ul>
	Minimized Impact to Projects	<b>Centralized Measurement Support</b>

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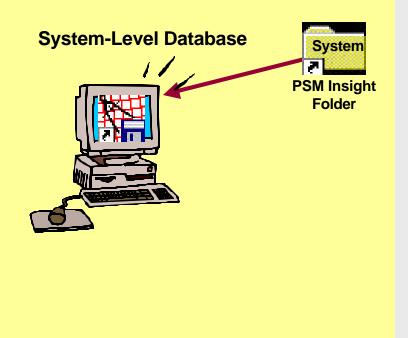
## **Organization**

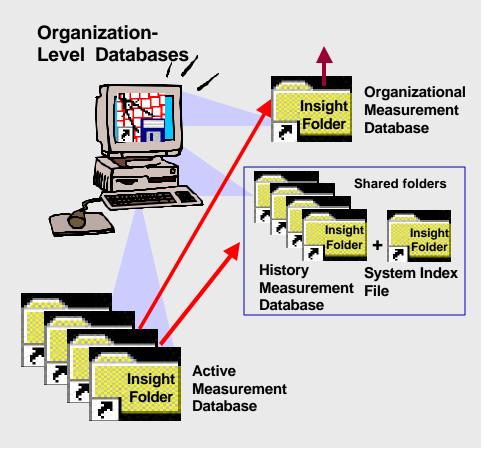




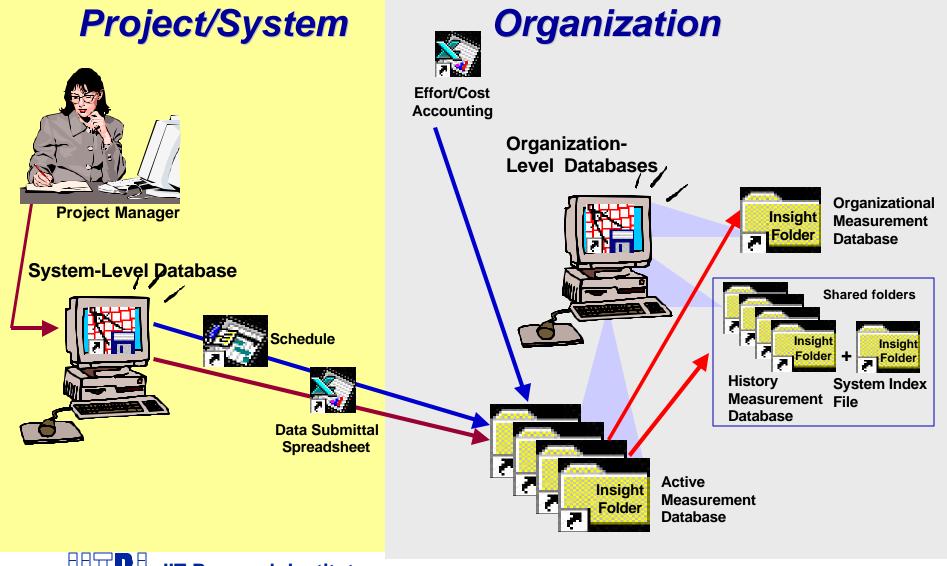
### **Project/System**

## **Organization**

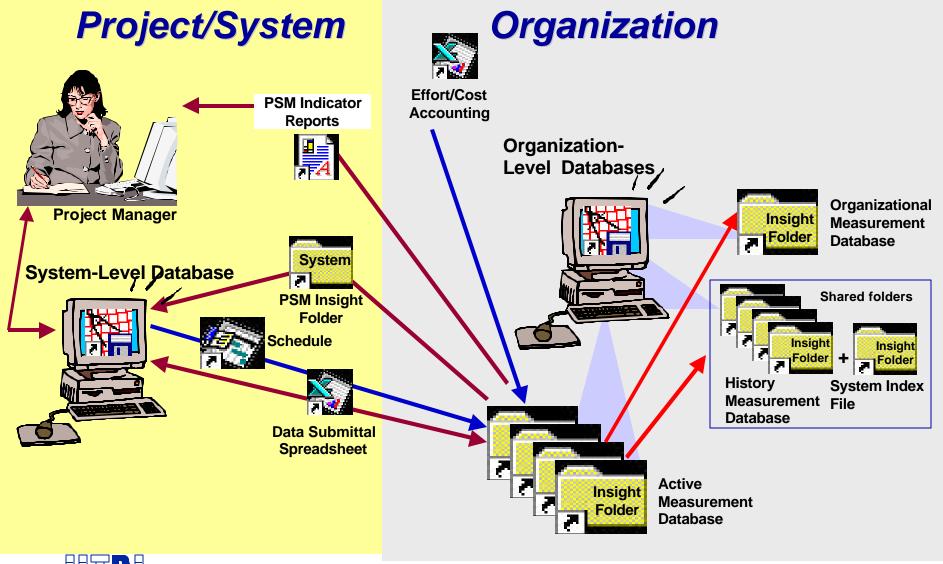




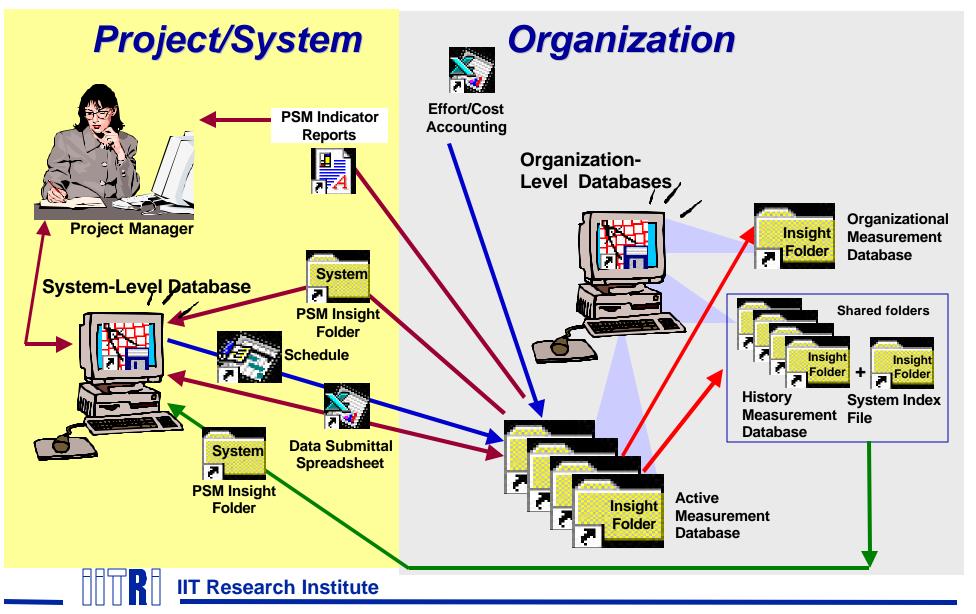


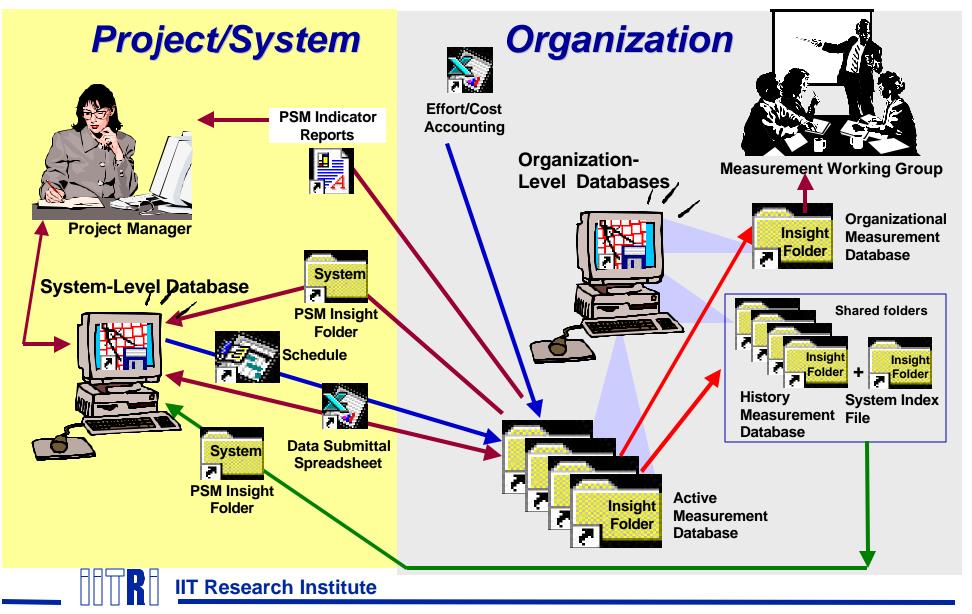


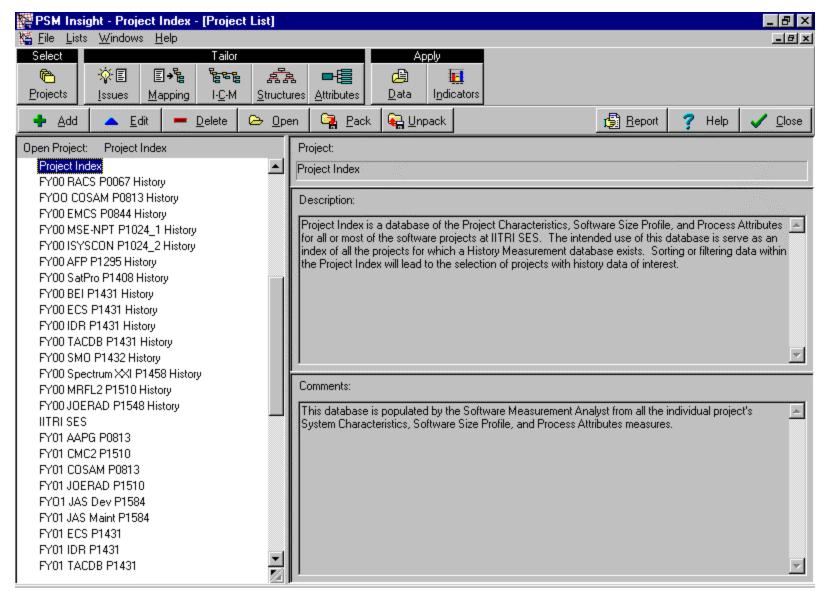
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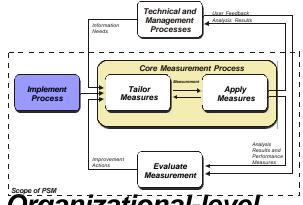






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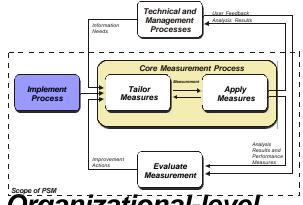
Implement Process



- Measurement Program funded by the Organizational-level SQA Project
  - Measurement Program Director SQA Advisor (1/4 time)
  - Measurement Analyst Senior software engineer (full time)
  - Meas. Working Group SQA Advisors, Meas. Analyst, Project SQA
- Measurement Coordinator assigned per system/project
  - Funded by the S/W development/maintenance projects



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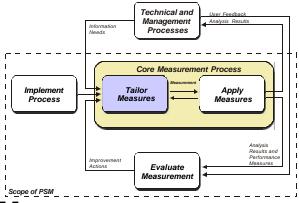
#### Measurement Coordinator assigned per system/project

- Funded by the S/W development/maintenance projects
- Senior management performance reviews initiated
  - Identify organizational issues and goals
  - Review organizational measurement analysis results
- Management & technical staff briefed periodically
  - Introduce measurement-related policies & processes
  - Review organizational measurement analysis results



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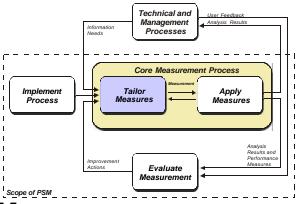
Tailor Measures



- Workshops including all S/W Project Managers
  - Identify goals, issues & risks common across projects/systems
  - Define common measures (I.e., Core Measures) and indicators
- One-on-one meetings with each Project/System
  - Conduct throughout the project/system's life-cycle
  - Identify project-specific goals/issues/risks
  - Define project-specific measures and indicators
  - Tailor set of Core Measures based on project's life-cycle & processes
  - Identify improvements to project processes & artifacts (e.g., logs)



#### Tailor Measures

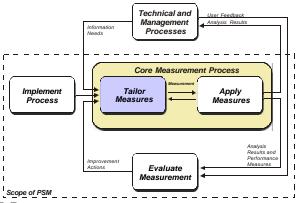


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- Tailor set of Core Measures based on project's life-cycle & processes
- Identify improvements to project processes & artifacts (e.g., logs)
- Formal Measurement Plan for the Organization
  - Use STSC's Measurement Planning Template
- Informal measurement plan per project/system
  - Review and approval by Senior Management



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## **Core Measures - 1**

#### • Consistent our standard S/W process

Issue	Category	Measure
Schedule & Progress	Work Unit Progress	Development Status
Schedule & Progress	Work Unit Progress	PCR Status
Product Quality	Problem Reports	DDCR Status Inspection Defects Testing Defects/STRs
Resources & Cost	Personnel	Effort & Cost Staff Experience Staff Volatility
Crowth & Stability	Functional Size & Stability	Requirements
Growth & Stability	Product Size	SLOC
Development Performance	Project/Process Characteristics	System/CI Characteristics System/CI Size Profile Process Attributes Lessons Learned



## **Core Measures - 2**

Quantitative

Qualitative

- Consistent our standard S/W process
  - Development Status (I.e., component or task completion)
  - Effort & Cost (by defined S/W life-cycle activity, including rework)
  - **Staff Experience** (by experience factor e.g., domain, language)
  - Staff Volatility (staff lost and gained per period)
  - Requirements Volatility (added, modified, or deleted per period)
  - **Source Lines of Code** (SLOC delivered by language)
  - Inspection Defects (by priority, type, origination, discovery)
  - **Testing Defects** (by priority, origination, discovery)
  - Change Requests (by priority and origination phase)
    - I.e., delivered defects
  - System Characteristic
  - Process Attributes
  - System Size Profile
  - Lessons Learned





Core measures in all our Measurement Databases

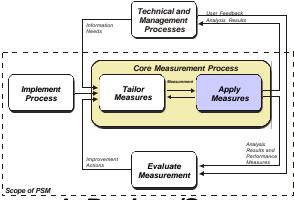
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## **Core Measures - Profiles the Product and Process**

System/CI Characteristics	System CI Size Profile	Process Attributes
System/Cl CharacteristicsVersionProject DomainProject ModeSoftware LevelLanguageDatabase NameDBMSDevelopment ComputerDevelopment Operating SystemDevelopment EnvironmentTarget ComputerTarget Operating System	System Cl Size ProfileVersionLanguage# Physical SLOC# Logical SLOCExecutable # MBytes DeliveredTotal # Pages of DocumentationPercent of Software ReuseReuse Source ApplicationVersion Start DateVersion End DateAverage Staff SizePeak Staff SizeTotal Staff Hours of Effort# Number of PCRs Completed# of Classes# of Database Tables# of Queries# of Reports# of Screens Delivered	Process Attributes Version Life-Cycle Model Req. Eng. Approach Design Approach C & UT Approach System Test Approach Acceptance Test Approach Project Mgmnt Approach SCM Approach SQA Approach Training Approach Tools Standards CMM/CMMI Maturity Rating
	<ul> <li># of Routines Delivered</li> <li># of Documents Delivered</li> <li># of Briefings Delivered</li> </ul>	



Apply Measures



- Data collected & submitted bi-weekly by each Project/System
  - Submitted by Measurement Coordinator to Measurement Analyst
  - Submittal tool = Excel workbook with one spreadsheet per measure
  - Data processed by Measurement Analyst
    - Validates & imports data for each Project/System into Active Measurement Database (I.e., one Insight folder per Project/System)
    - Generates indicators for each measure (tailored to the data submitted)
    - Provides Indicator Analysis Report to Project/System management
- Indicator reports analyzed bi-weekly by Management & SQA Advisor
  - Compares actual results to the plans, & analyzes data trends/profiles
  - *Reviews analysis results against project performance goals*
  - *Revises issues/risks/goals/plans as required; identifies corrective action*

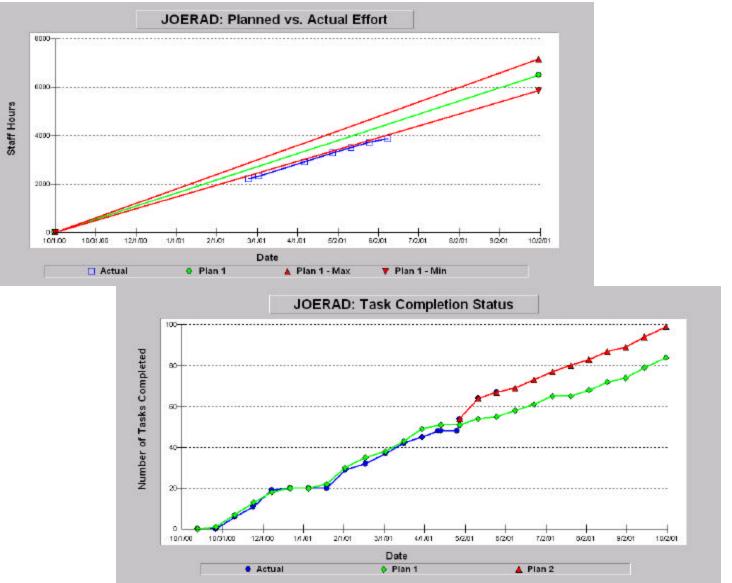


### **Tailored Indicators for each Measure**

Measure	Standard Indicators
Effort & Cost	Planned vs. Actual Effort & Cost Over Time % Current Effort & Cost by Activity Effort by Activity Compared to Rework Over Time
Staff Volatility	Plan vs. Actual Staff Over Time Staff Lost and Gained Over Time – Per Period
Development Status	Task Completion Over Time
PCR Status (same for DDCR Status)	PCR Status Over Time PCR Status by Priority Open PCRs by Priority Over Time PCR Status by Type & Origin
Requirements - Functional - Tasking	<i>Total # Requirements Over Time vs. # Requirement Changes Per Period Type of Requirement Changes Over Time Requirements by Source</i>
Inspection Defects	Defect Status Over Time Defects by Origination Activity Defects by Priority & Defect Type Requirements, Design, Code, & Test Case Defects by Discovery Inspection
Testing Defects/STRs	STRs Over Time STRs by Priority Open STRs by Priority Over Time STRs by Origination Phase Requirement, Design, Code STRs by Discovery Test



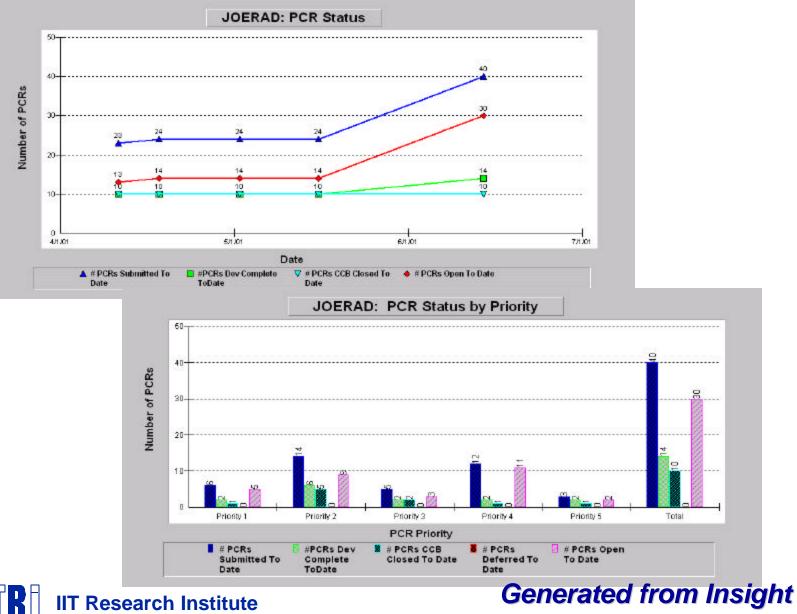
#### **Sample Indicators**



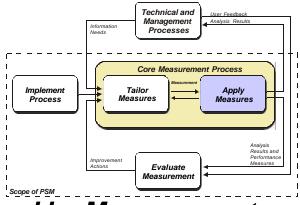
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#### **Generated from Insight**

#### **Sample Indicators**



Apply Measures

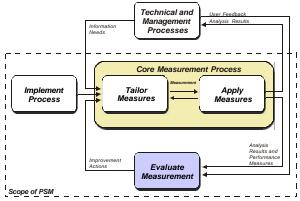


- History Measurement Database maintained by Measurement
   Analyst
  - Project/System Active Measurement data archived upon system release
  - History data from all projects made available to Project Managers for planning
    - Stored on a shared drive on the Intranet
    - Index File used to identify similar projects
- Organizational Measurement Database maintained & used by Measurement Working Group
  - Project/System Active Measurement data archived <u>quarterly</u>
  - Data analyzed quarterly by Measurement Working Group
    - Analyze data across projects/systems for trends & profile
    - *Review analysis results against organizational performance goals*
    - Report results to Senior Management (IITRI & JSC)



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Evaluate Measurement



- Measurement Working Group assessment of Measurement Program

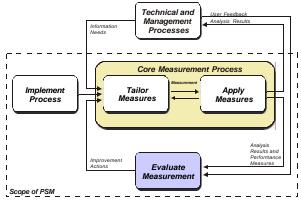
  - Senior management feedback on organizational analysis measurement reports —> improvements to Indicators
  - On-going use of organizational measurement processes identification of lessons learned & improvements needed
  - Assessment of Measurement Program against CMMI requirements for Level 2 and 3
    - Work in progress ...
  - Planning Measurement Program Enhancements against CMMI Level 4
    - Work in progress ...



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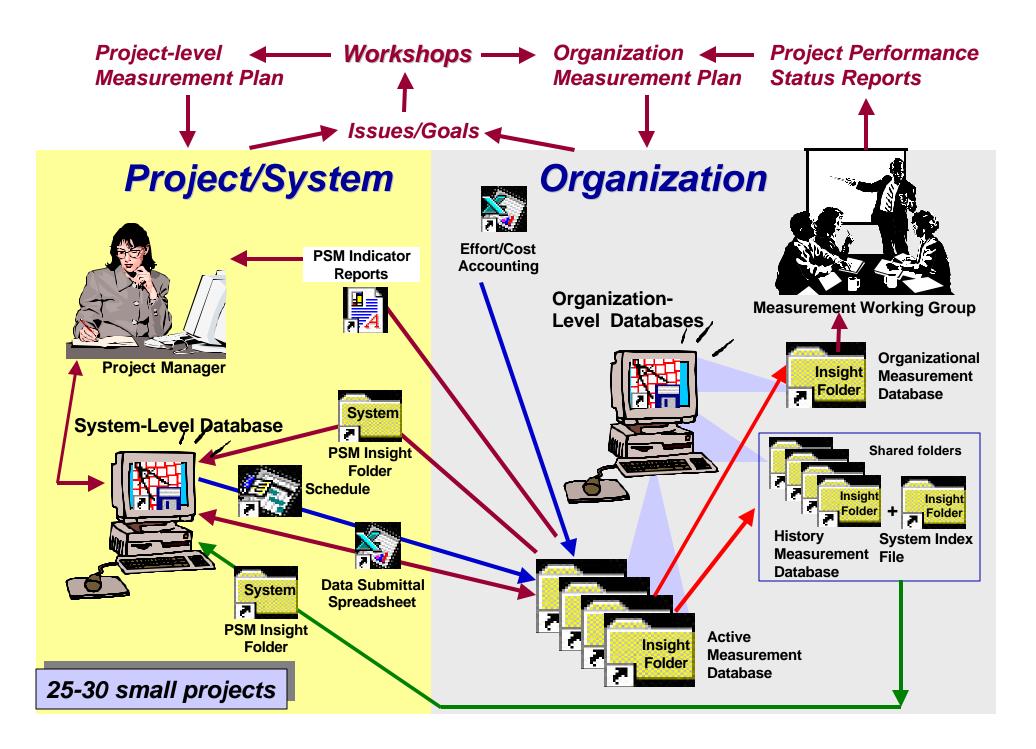
## How PSM is Implemented - 6

Evaluate Measurement



- Project/System-level assessments of Measurement Program
  - One-on-one meetings with Project Manager & Measurement Coordinator
  - Workshops including all S/W Project Managers
  - Analysis of data at project level against issues, risks & project performance goals —> improvements to Core Measures
  - Project management feedback on project-level analysis measurement reports —> improvements to Indicators
  - On-going use of project-level measurement processes identification of lessons learned & improvements needed





Measurement Program Alignment with CMMI work in progress...

- Establish Project Product Quality & Process
   Performance Goals
- Baseline Project Performance
- Assess Measurement Program against CMMI
   Levels 2 & 3 Measurement Requirements
- Plan Measurement Program enhancements against CMMI Level 4 Measurement Requirements



## **Current Project Performance Goals**

Performance Category: Continual improvement in:

*Product Quality:* → 1. *Product defect density levels* 

Project Productivity and Efficiency:

- Percentage of rework effort
   Percentage of defects removed before integration
   Percentage of defects removed
- before acceptance test
- Project Predictability: ---- 5. Project estimation, tracking, & control capabilities



## **Current Baselining of Project Performance - 1**

Improved Performance Goals:	Core Measurement Data Analyzed:
Product Defect Density Level (delivered defects)	# PCRs Submitted _ # SLOC Delivered
% Rework	% Total Effort & Cost for Rework
% Defect Containment	# Defects found by Inspections & Testing Origination vs. Discovery Activity # PCRs Submitted (delivered defects) Origination Phase
Estimation, Tracking & Control Capability	Task Performance Index (TPI) = (Actual # Completed Tasks) , (Planned # Completed Tasks) % Task Completion Variance = (Actual # Tasks - Planned # Tasks) , (Planned # Tasks)



### **Self-Assessment of Measurement Program**

Level 4 - Quantitatively Managed							
Organizational Process Performance		Quantitative Project Management					
SG1. Baselines and models that characterize the expected process performance of the organization's set of standard processes are established and maintained.	GG3. The process is institutionalized as a defined process.	SG1. The project is quantitatively manages using quality and process performance objectives.	SG2. The performance of selected subprocesses with the project's defined process is statistically managed.	GG3. The process is institutionalized as a defined process.			

Level 3 - Defined							
Verification	Validation	Organizational	Organizational	Integrated Project			
		Process Focus	Process Definition	Management			
SG2. Peer reviews are performed on selected work products.	SG2. The product or product components are validated to ensure that they are suitable for use in their intended operating environment.	SG2. Improvements are planned and implemented, process assets are deployed, and process- related experiences are incorporated into the organization's process assets.	SG2. Process assets that support the use of the organization's set of standard processes are available.	SG1. The project is conducted using a defined process that is tailored from the organization's set of standard processes.			

Level 2 - Managed							
Measurement and Analysis		Project Planning	Project Monitoring and Control				
SG1. Measurement objectives and practices are aligned with identified information needs and objectives.	SG2. Measurement results that address identified information needs and objectives are provided.	GG2. The process is institutionalized as a managed process	SG1. Estimates of project planning parameters are established and maintained.	SG1. Actual performance and progress of the project is monitored against the plan.	SG2. Corrective actions are managed to closure when the project's performance or results deviate significantly from the plan.		

Satisfied

Partially Satisfied

Unsatisfied



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• Measurement workshops initiated to evaluate Measurement Program



- Measurement workshops initiated to evaluate Measurement Program
- Core Measures added
  - SLOC (delivered)
  - Staff Experience
  - Staff Volatility
  - Task Completion Status
    - Task Performance Index (TPI)
    - % Task Completion Variance
  - Unscheduled Tasking Requirements



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#### Core Measure attributes added/enhanced

- Project Activity Category values added
- Defect Origination Activity/Phase
- Defect Discovery Inspection/Test
- Defect Type
- CMM Level



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#### • Attribute values standardized

- Effort Activity Categories
- Defect, STR & PCR Priorities
- Defect Types
- Defect Origination Activity/Phases
- Defect Discovery Inspections/Tests



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  - Measurement Working Group established



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  - Measurement Plans project & organizational lacksquarelevels



#### Software measurement on small projects

- Organizational-level measurement support —> S/W project staff focus on software engineering not measurement process
- Short, two-week cycle of collecting/submitting/analyzing data
   keeps the measurement momentum going



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#### Establishing a measurement program while maturing from Level 1 to Level 3

- Measurement collection must be integrated into processes as they are being defined
- Inconsistent application of the standard S/W process across projects binconsistent organizational measurement data
  - Standardize procedures & record keeping logs across projects
  - Establish consistent data collection points



#### Measurement based on project-level issues & goals

- Project-level measurement drivers must balance with organizational requirements
  - ROI analysis
  - CMM Level 4 process performance analysis
  - Senior management reporting



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#### SQA administration of the measurement program

- Ensure consistent measurement data collection & validation enhances measurement success
- Establish a Measurement Working Group for analyzing measurement data at the organizational level
- Nurture centralized measurement expertise promotes the quality of the measurement program



### **Summary**

#### Benefits of PSM and Insight

- Springboard for initiating measurement efforts
- Foundation on which to build, operate & advance
  - supports our CMMI and Level 4 requirements for advancement
- Focus on the right measures for our projects & organization
- Established database tool supported, customizable



## Summary

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# Cost of providing Centralized Measurement Support to Projects

- 1% of organization's total software effort
- 0.8% of organization's total software cost

