



# Building Cost Estimating Relationships for Acquisition Support

15<sup>th</sup> Annual PSM Conference

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15 July 2011





# Agenda

- →• Background
  - Software Resources Data Report Issues
  - Data Conditioning Solutions
  - Communication Domain Preliminary Analysis





# Project Background

- Goal is to improve the quality and consistency of estimating methods across cost agencies and program offices through guidance, standardization, and knowledge sharing.
- Project led by the Air Force Cost Analysis Agency (AFCAA) working with service cost agencies, and assisted by University of Southern California and Naval Postgraduate School
- We will publish the AFCAA Software Cost Estimation Metrics Manual to help analysts and decision makers develop accurate, easy and quick software cost estimates for avionics, space, ground, and shipboard platforms.





# **Stakeholder Communities**

- Research is collaborative across heterogeneous stakeholder communities who have helped us in refining our data definition framework, domain taxonomy and providing us project data.
  - Government agencies
  - Tool Vendors
  - Industry
  - Academia



EROSPACE



# **SLIM-Estimate**<sup>™</sup>

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SOFTST



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# Data Source

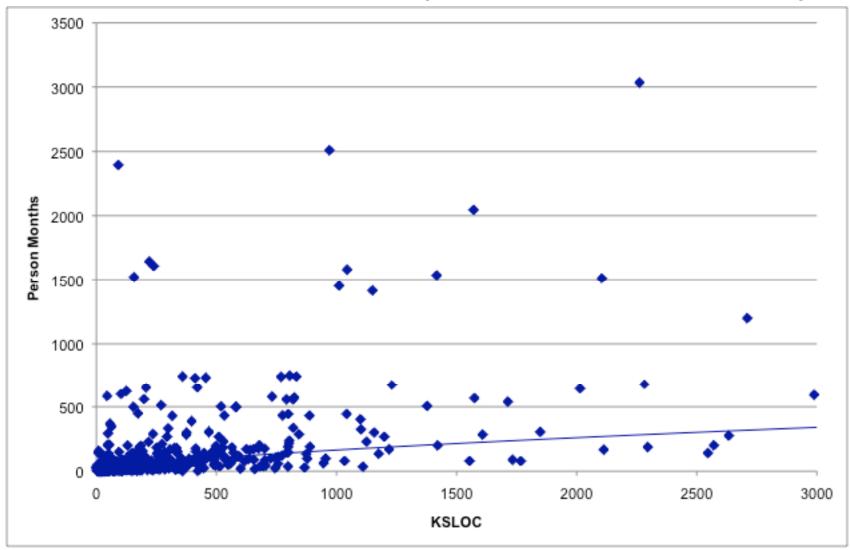
- The <u>Software Resources Data Report</u> (SRDR) is used to obtain both the estimated and actual characteristics of new software developments or upgrades.
- All contractors, developing or producing any software development element with a projected software effort greater than \$20M (then year dollars) on major contracts and subcontracts within ACAT I and ACAT IA programs, regardless of contract type, must submit SRDRs.
- Reports mandated for
  - Initial Government
  - Initial Developer
  - Final Developer



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#### SRDR Raw Data (520 observations)







# Data Challenges

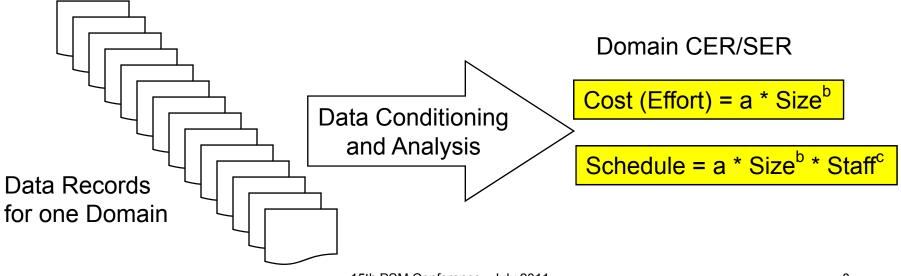
- Inadequate information on modified code (only size provided)
- Inadequate information on size change or growth
- Size measured inconsistently
- Inadequate information on average staffing or peak staffing
- Inadequate information on personnel experience
- Inaccurate effort data in multi-build components
- Missing effort data
- Replicated duration for multi-build components
- Inadequate information on schedule compression
- Missing schedule data
- No quality data





# Research Objectives

- Make collected data useful to oversight and management entities
  - Provide guidance on how to condition data to address challenges
  - Segment data into different Application Domains and Operating Environments
  - Analyze data for simple Cost Estimating Relationships (CER) and Schedule Estimating Relationships (SER) within each domain
  - Develop rules-of-thumb for missing data







#### **Data Segmentation**

Ann Domoin	Avionics	Fixed Ground	Missilo	Mobile Ground	Shinboard	Unmanned Airborne	Unmanned	Total
App Domain	Avionics		wiissiie	Mobile Ground	-	Airborne	Space	
Business Systems		6		4	2			12
Command & Control	1	41		16	35			93
Communications	4	77			17		2	100
Controls & Displays	8	6		2	5			21
Executive		4			3			7
Information Assurance		1					· · · · · · · · · · · · · · · · · · ·	1
Infrastructure or Middleware		11			23		· · · · · · · · · · · · · · · · · · ·	34
Maintenance & Diagnostic	1				5		· · · · · · · · · · · · · · · · · · ·	6
Mission Management	42	2	3	2		1		50
Mission Planning	1	17					· · · · · · · · · · · · · · · · · · ·	18
Modeling & Simulation		1					· · · · · ·	1
Process Control		3		6	1		· · · · · ·	10
Scientific Systems					3			3
Sensor Control and Processing	12	15			18			45
Simulation & Modeling		19			17			36
Spacecraft BUS							9	9
Spacecraft Payload							16	16
Test & Evaluation		2			2			4
Tool & Tool Systems		6	1				· · · · · · · · · · · · · · · · · · ·	7
Training				2	6			8
Weapons Delivery and Control	11		19		9			39
Total	80	211	23	32	146	1	27	520



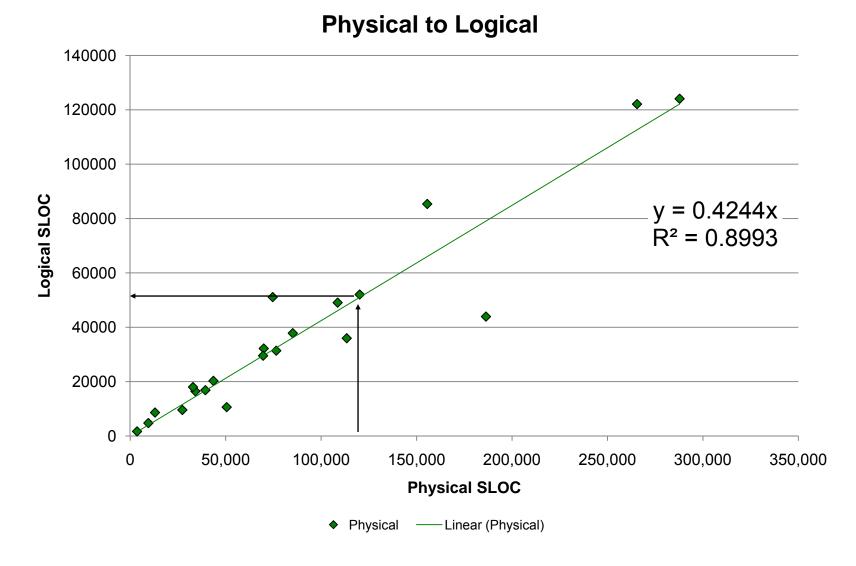


# Size Data Conditioning -1

- For analysis, the <u>definition of a source line of code</u> needs to be as consistent as possible to eliminate noise in the data
  - A logical source line of code has be selected as the baseline SLOC definition
- If a source line of code has been defined as either Physical or Non-Commented Source Statements (NCSS), these counts need to be converted to a logical SLOC
  - Physical: a line in a file, e.g. carriage returns including blanks and comment lines
  - NCSS: a line in a file that is not a blank or comment line





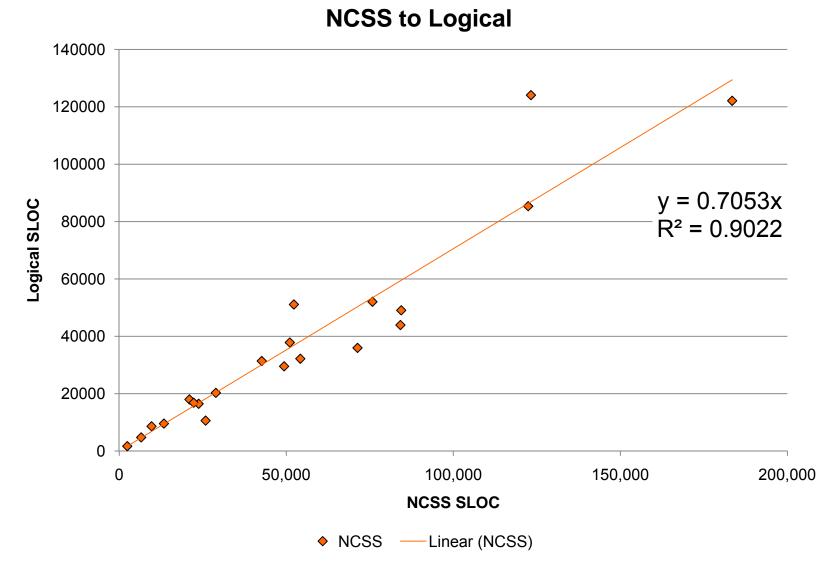


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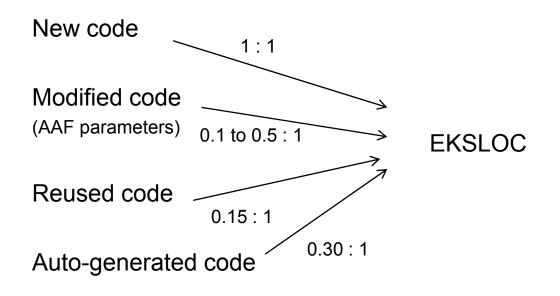
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# Size Data Conditioning -2

- Normalize sizing data
  - Different approaches to counting lines of code
  - Create "Equivalent" KSLOC (EKSLOC)







# AAF Parameters

• Communication Domain (18 observations)

	DM%	CM%	IM%
Median	15	28	64
Low 90% CL	14	20	49
Mean	25	31	62
High 90% CL	36	42	75

• Mission Management (19 observations)

	DM%	CM%	IM%
Median	100	100	100
Low 90% CL	58	69	76
Mean	75	83	88
High 90% CL	92	97	100





# Missing Effort Data

• Communication Domain (27 observations)

	Req't%	Arch%	Code%	I&T%	QT%
Median	16	27	32	21	4
Low 90% CL	14	23	29	17	4
Mean	17	27	32	20	7
High 90% CL	20	30	35	23	10

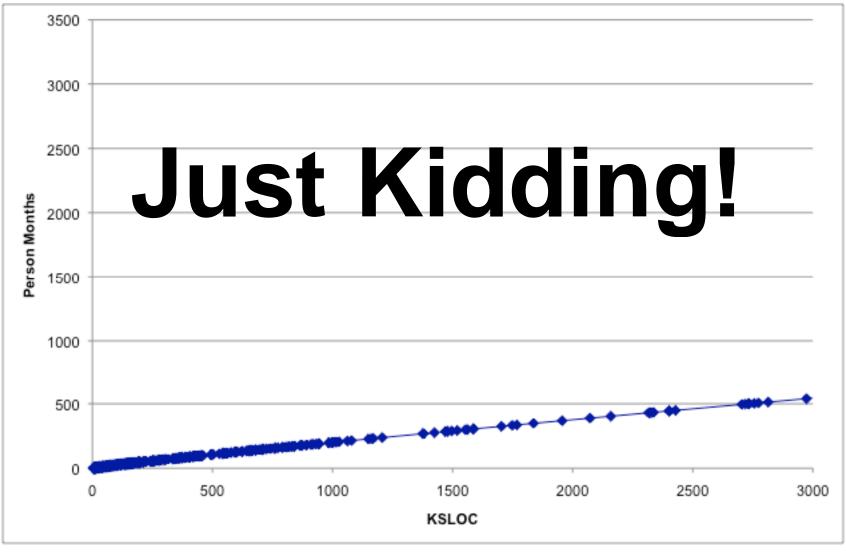
• Mission Management Domain (16 observations)

	Req't%	Arch%	Code%	I&T%	QT%
Median	24	13	34	17	11
Low 90% CL	18	11	27	12	6
Mean	24	14	32	17	13
High 90% CL	30	19	37	22	20





# **Data Conditioning Results**



Status Briefing to NRO



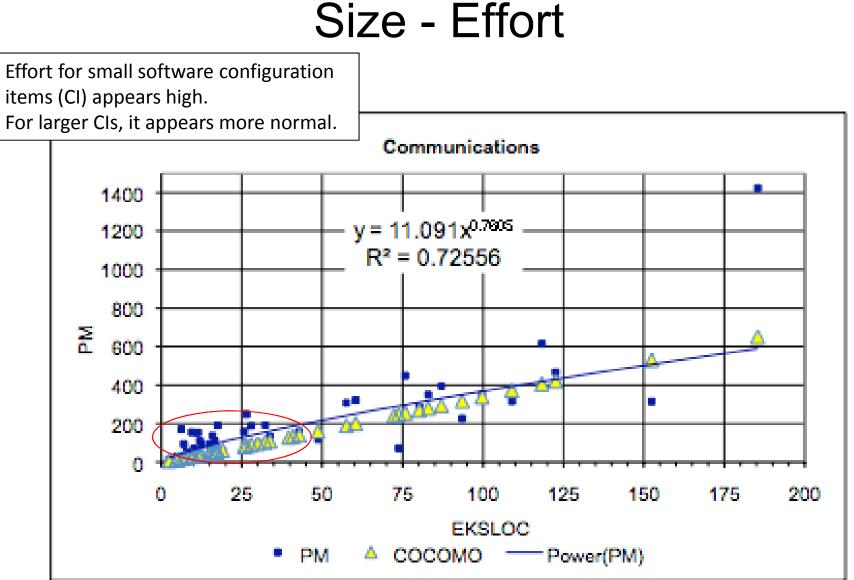


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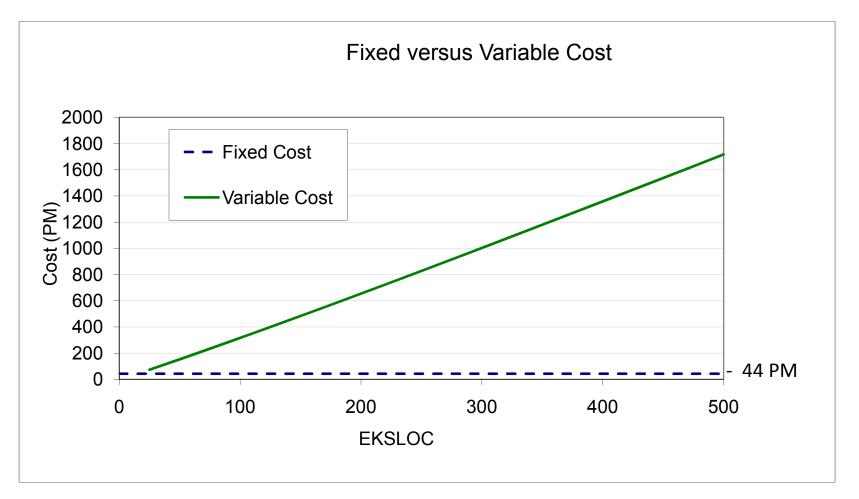
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### **Two Cost Functions**

The data shows a combination of Fixed and Variable costs







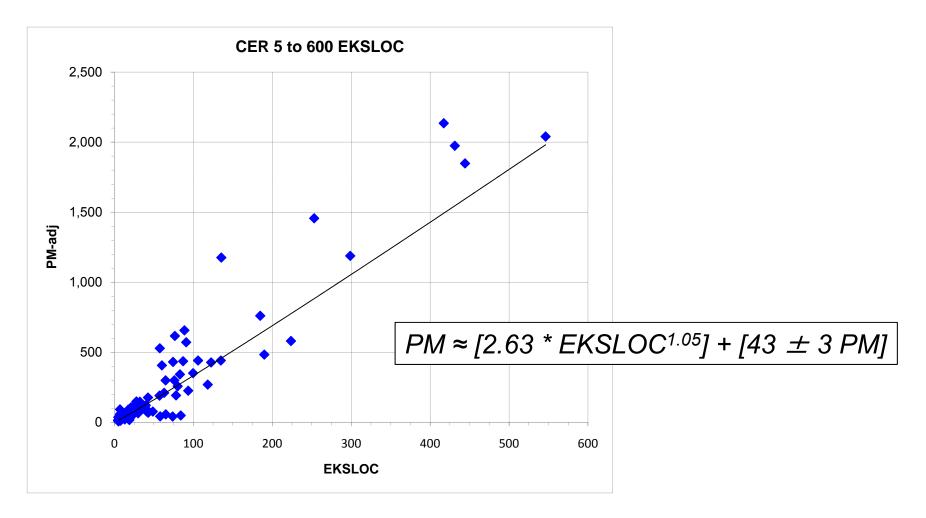
# Possible Sources of Fixed Costs

- SEIT/PM\* costs reported with the items they are supporting:
  - Project management
  - Business management (operations, scheduling, accounting & finance)
  - Project control & planning
  - Configuration management
  - Quality assurance
  - Contract management
  - Security management
  - Delivered data
    - Technical publications and technical manuals
    - Cost and schedule reporting
    - Training plans, manuals, guides
  - Data management: Engineering & Management
- \* SEIT/PM: Systems Engineering, Integration, Test and Program Management





#### Cost Estimating Relationship (CER)

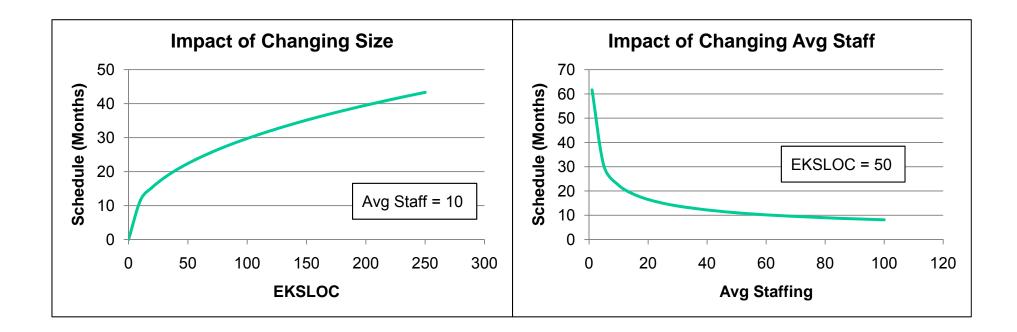






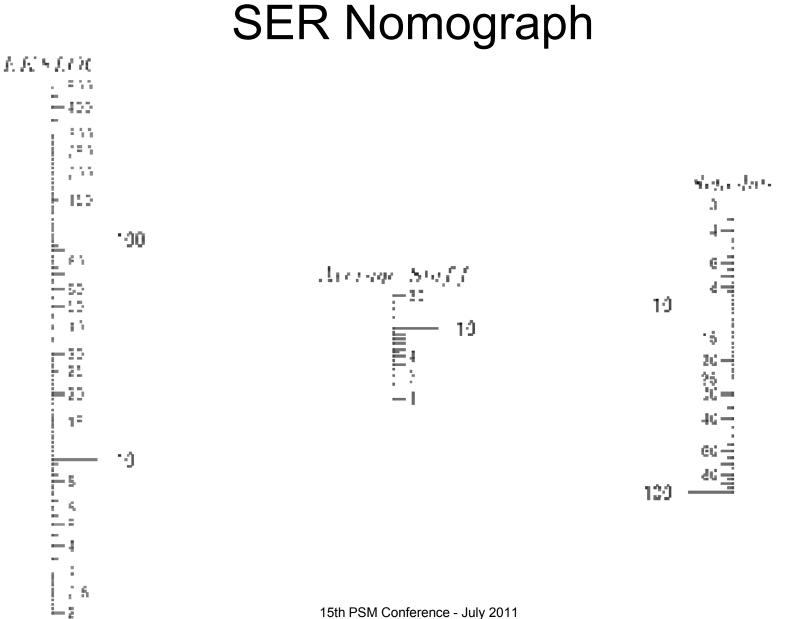
# Schedule Estimating Relationship (SER)

Schedule  $\approx$  12.4 \* EKSLOC<sup>0.41</sup> \* AvgStaff <sup>-0.42</sup>













# **Project Status**

- Revise Application Domain and Operating Environment definitions
  - Mil-Std 881C
- Reclassify data
- Data analysis for different application domains
- Publish draft of results
  - <u>http://csse.usc.edu/afcaa/manual\_draft/</u>







# Questions?

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