Measurement Challenges:
Engineering-In Software Assurance to the System Acquisition Lifecycle

19th Practical Software and Systems Measurement Workshop: Fundamental Measurement Principles

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Software-Enabled Systems Are Today's Strategic Resource

Dr. Bill Scherlis*

"Software is the building material for modern society"

Manual Labor

Water

Steam

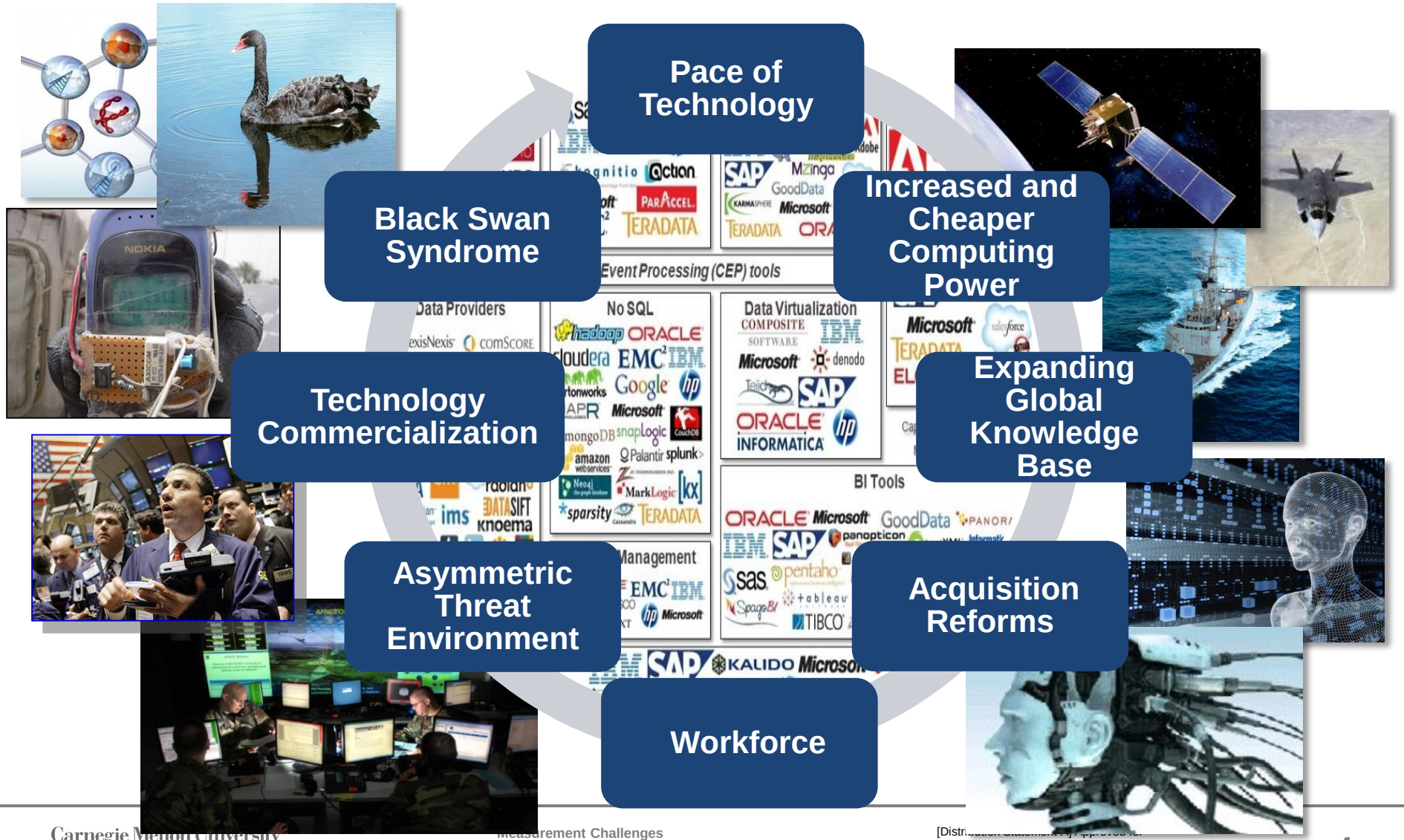
Oil

Software

Increasing Globalization, Productivity, and Complexity

A New Reality

Multiple dimensions impact engineering-in software assurance



New Metrics Needed for New Programs and Development Approaches*

- Final Report of the Defense Science Board Task Force on the Design and Acquisition of Software for Defense Systems, Feb 2018:
  - "The **MDA** should immediately require the **PM** to build a program-appropriate framework for status estimation" (Recommendation 3).*
- Discusses new future development approaches (the software factory)
  - Software factory envisioned as low-cost, cloud-based computing used to assemble a set of tools that enable developers, users, and management to work together on source code at a daily tempo
  - For example, a tool chain for iterative development enables code to meet a set of cyber rules that prohibit constructions likely to become vulnerabilities
- 2019 NDAA, Section 882, authorizes implementation of DSB report (Aug 2018)

* MDA = Milestone Decision Authority ; PM = Program Manager

Engineering-In Software Assurance Throughout the SDLC*: Measurement Challenges

1. Increasing complexity of software
2. Satisfying unique operational mission and business needs
3. Solving the vulnerability identification chasm
4. Addressing system sustainment
5. Handling the expanding code base
6. Understanding attack patterns, vulnerabilities, and weaknesses
7. Increasing vulnerabilities
8. Designing-in software quality over the lifecycle
9. Reducing technical debt
10. Working in the infancy of the software engineering discipline

* SDLC: System Development Lifecycle

Context: Software Assurance/Cyber Imperative

- In early 2017, the Office of the Under Secretary of Defense for Acquisition, Technology, and Logistics updated DoDI 5000.02 to include a new Enclosure 14. The policy states, in part,

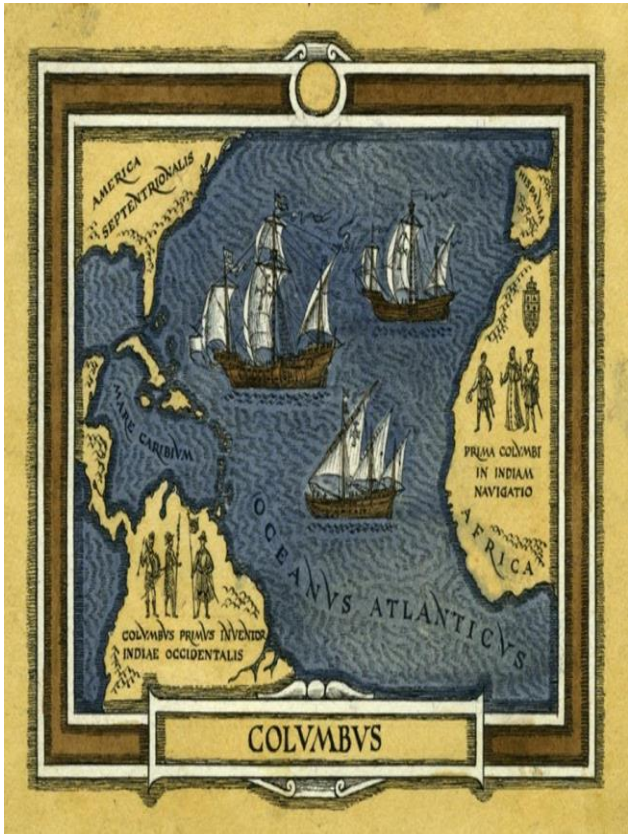
  "Program managers, assisted by supporting organizations to the acquisition community, are responsible for the cybersecurity of their programs, systems, and information…"

- Persistent pursuit of software quality assurance is a constant struggle in part because processes, methods, and measurements across the lifecycle are not mature

- Guidebooks are in progress for program managers and developers to support engineering software quality assurance into the system acquisition lifecycle

Context: Increasingly, Software Quality Assurance Is a Moving Target

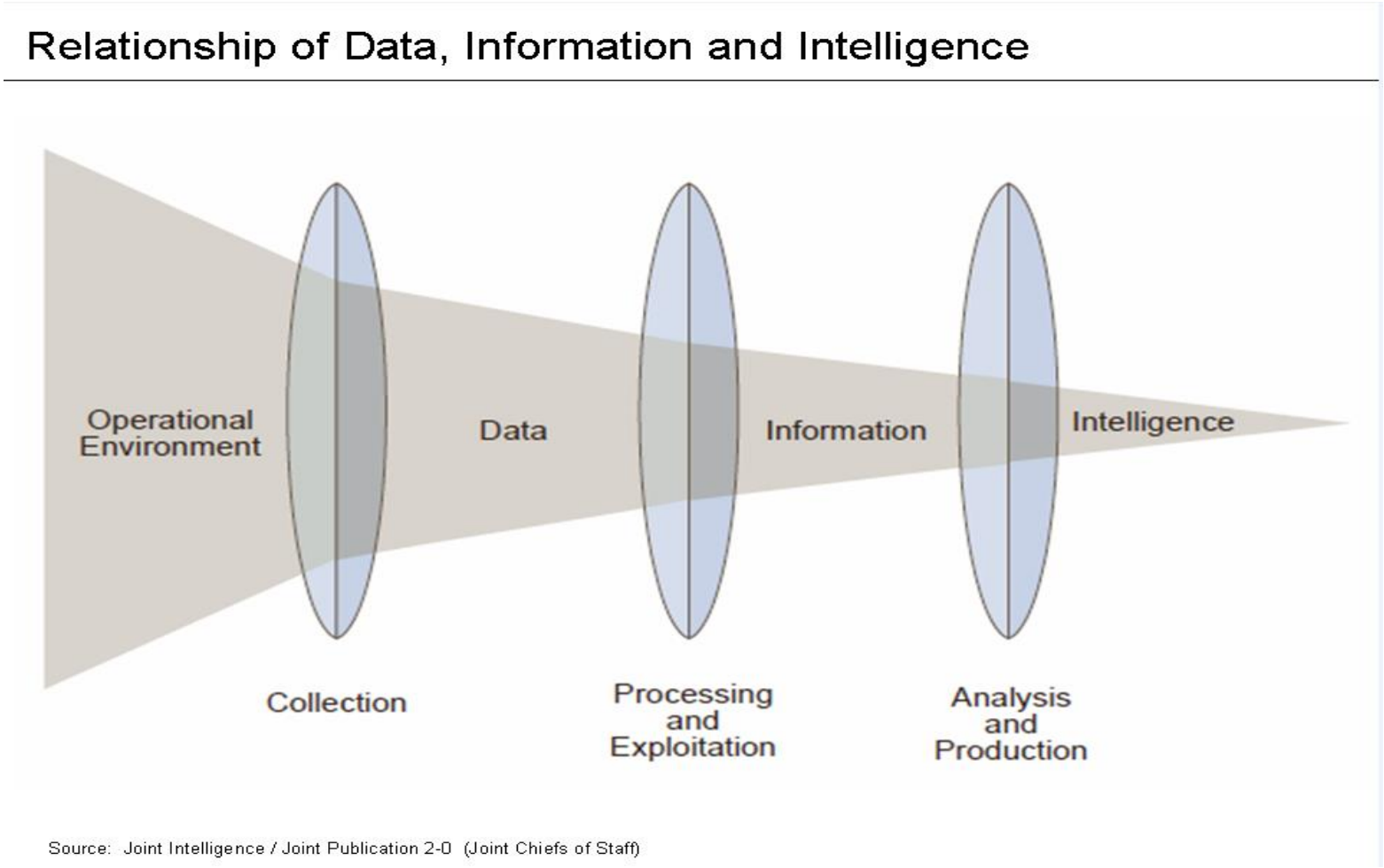
- **Definition*:** The level of confidence that software functions as intended and is free of vulnerabilities, either intentionally or unintentionally designed or inserted as part of the software throughout the lifecycle
- **Moving target:** The changing and expanding role that software plays in our society means that the development of software-enabled systems must continue to evolve while we pursue software quality



*Source: DoDI 5200.44, Protection of Mission Critical Functions to Achieve Trusted Systems and Networks (TSN) and 2013 NDAA S933

Intelligence Model – Support for Decision Making

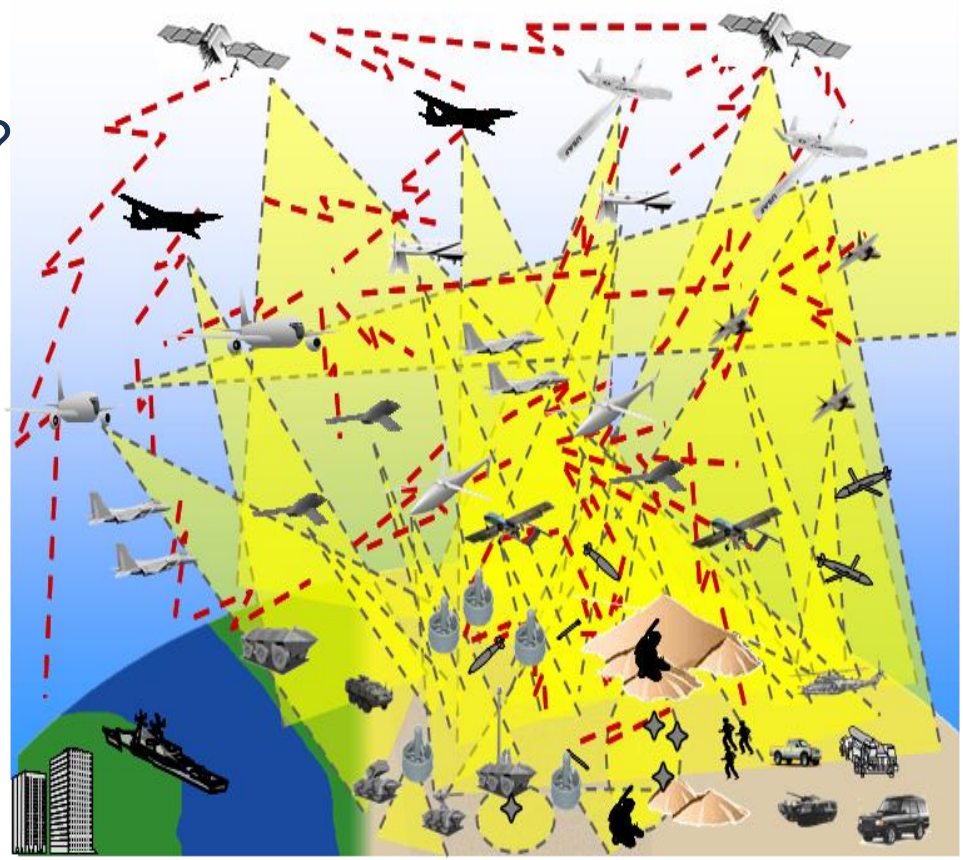
Need to Develop and Field Capabilities Faster to Satisfy the Mission



Source: Joint Intelligence / Joint Publication 2-0 (Joint Chiefs of Staff)

Context: Enduring Questions That Drive Hard Choices About This Imperative

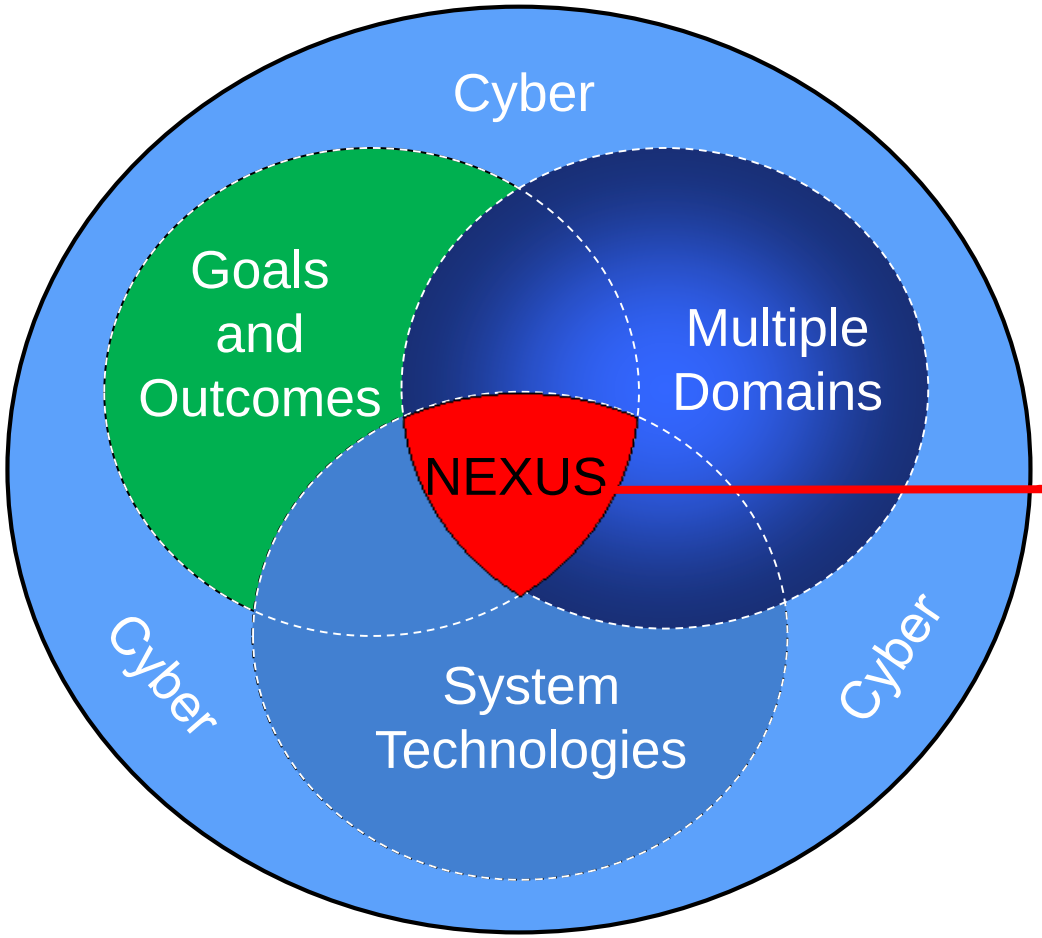
- How much is enough?
- How much does “enough” cost?
- Is “enough” affordable?
- How does one decide?
- How does one evaluate the “goodness” of the decision?



Measures supporting advancements in the rapid delivery of capabilities in an asymmetric threat environment

Source: SEI

Context: Traditional Project Measures Integrated with Big Data Measures



Nexus Drivers

- Dynamic policies and domain characteristics
- Rapidly changing needs
- Blurring of traditional organizational lines
- Complex governance
- Funding, resources, workforce constraints
- Technology optempo!
  - collecting big data
  - processing information
  - using different development approaches
- Measurement model may be domain dependent

Source: SEI

Context: Example Domain – Autonomous Systems*

- Algorithmically driven agents will work in **5%** of economic transactions
- **20%** of all business content will be authored by machines
- **6 billion** connected things will be requesting support
- **50%** of the fastest growing companies will have more smart machines than employees
- More than **3 million** workers globally will be supervised by "robobosses"

2020

DoD is increasingly employing autonomous capabilities across a diverse number of systems

*Source: DSB Study, June 2016

Autonomous Systems in Use Today Are the Result of Decades of R&D

R&D areas include

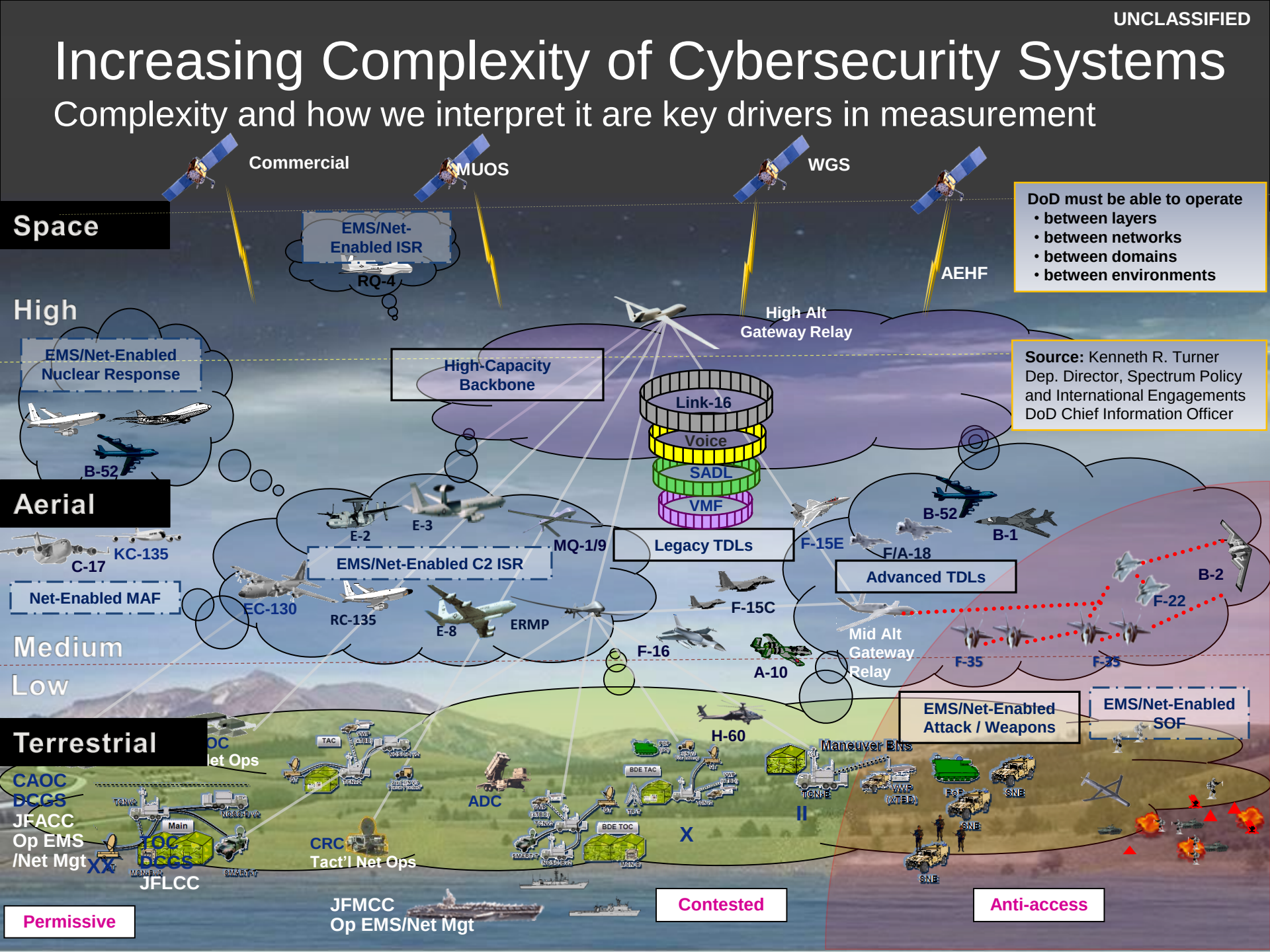
- digitization of sensors
- adaptive algorithms
- natural user interfaces
- machine learning
- machine vision
- data analytics

Impact of Increasing Software-Intensive Autonomous Systems

- Emergent behavior
- Requirements for faster delivery of capabilities
- Continuous and asynchronous delivery
- Continuous system evolution
- Hard-to-define system boundaries
- Human–machine interface issues
- Data-rich environment
- Growing gap between information obtained using traditional project measures and project managers' information needs

Increasing Complexity of Cybersecurity Systems

Complexity and how we interpret it are key drivers in measurement



DoD must be able to operate
- **between layers**
- **between networks**
- **between domains**
- **between environments**

Source: Kenneth R. Turner
Dep. Director, Spectrum Policy and International Engagements
DoD Chief Information Officer

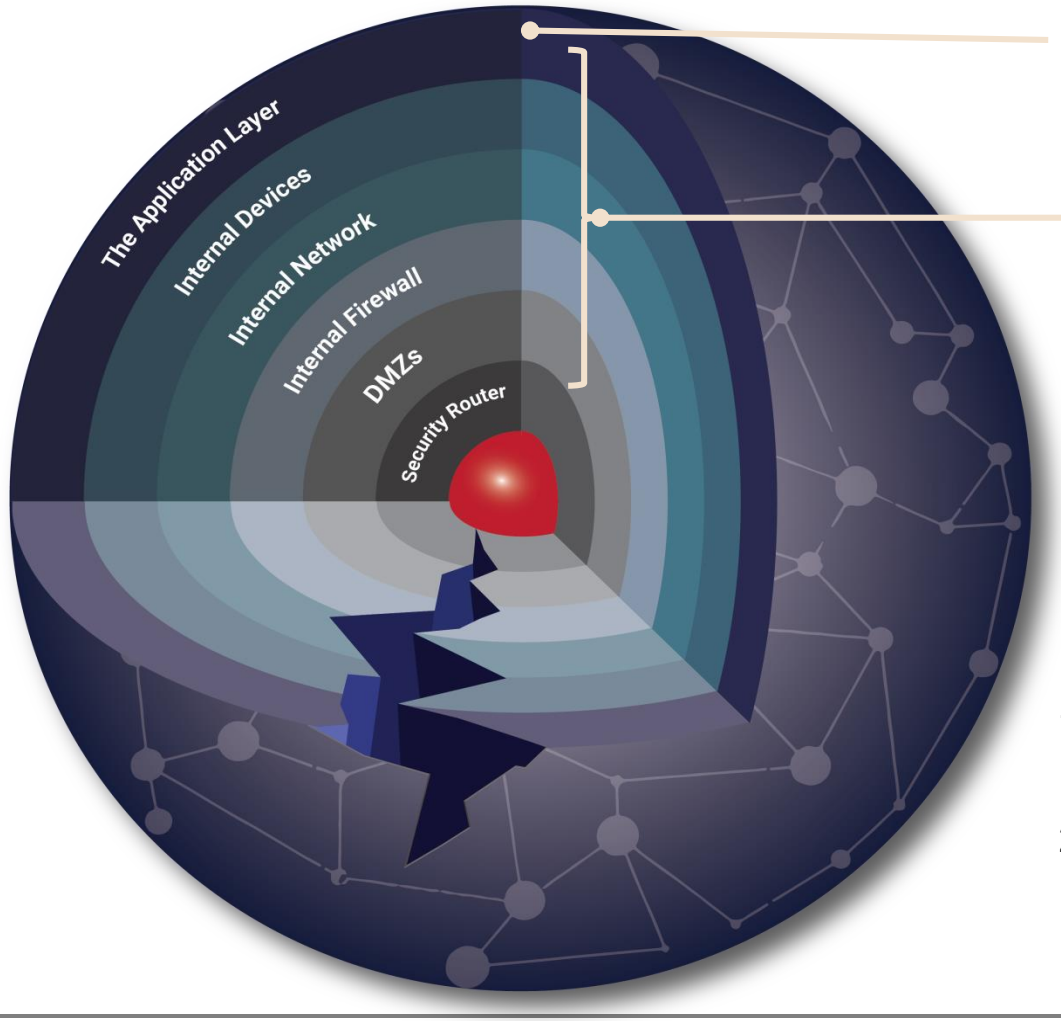
Satisfying Unique and Rapidly Changing Operational Mission and Business Needs

Practical measures for a complicated world:

Reassessment of information measures

Solving the Vulnerability Identification Chasm

First line of defense in software assurance is the application (software) layer: Classic issue – Taking action on the measurement data we have



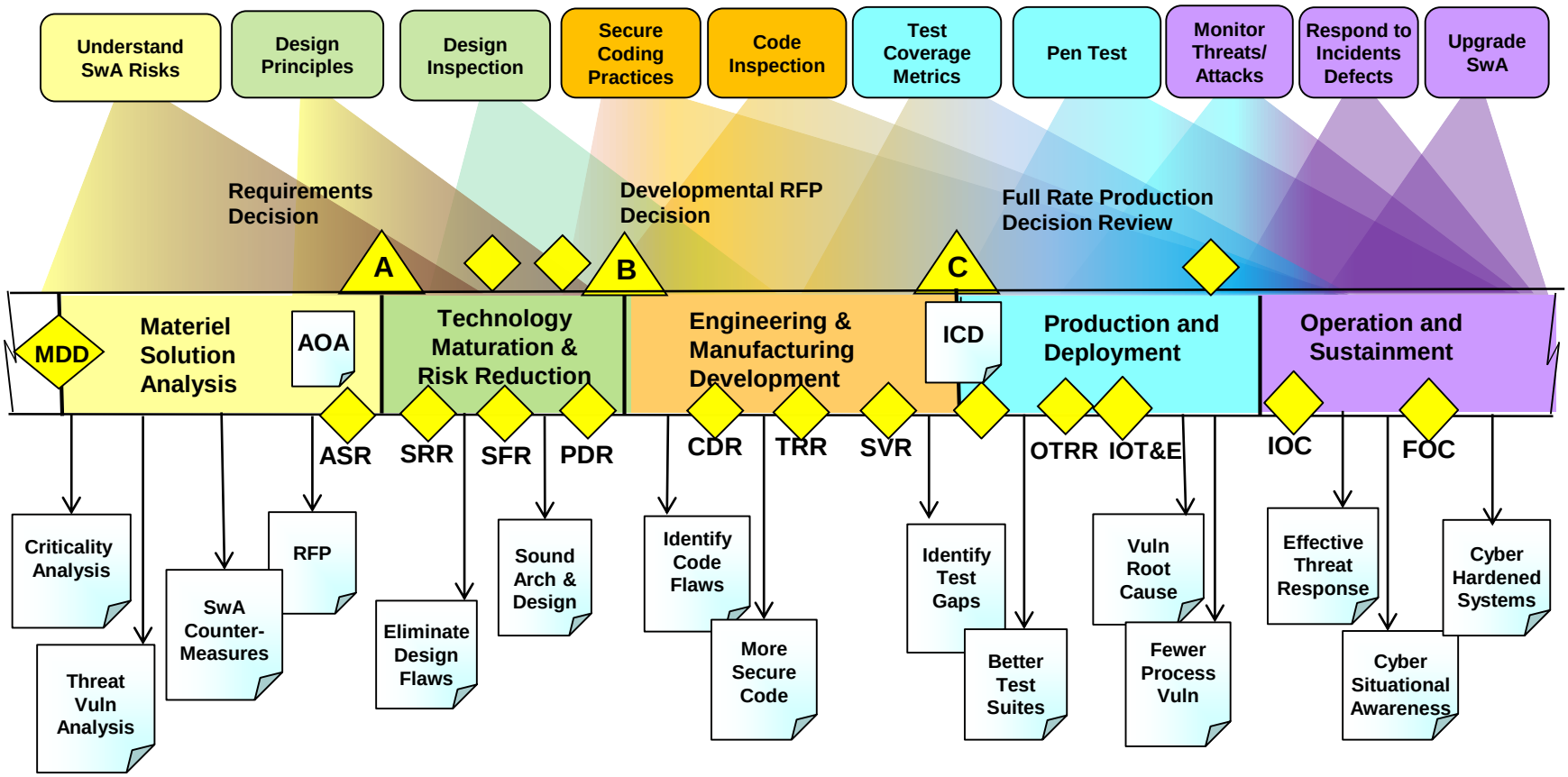
84% of breaches exploit vulnerabilities in the application[1]

Yet funding for IT defense vs. software assurance is 23 to 1[2]

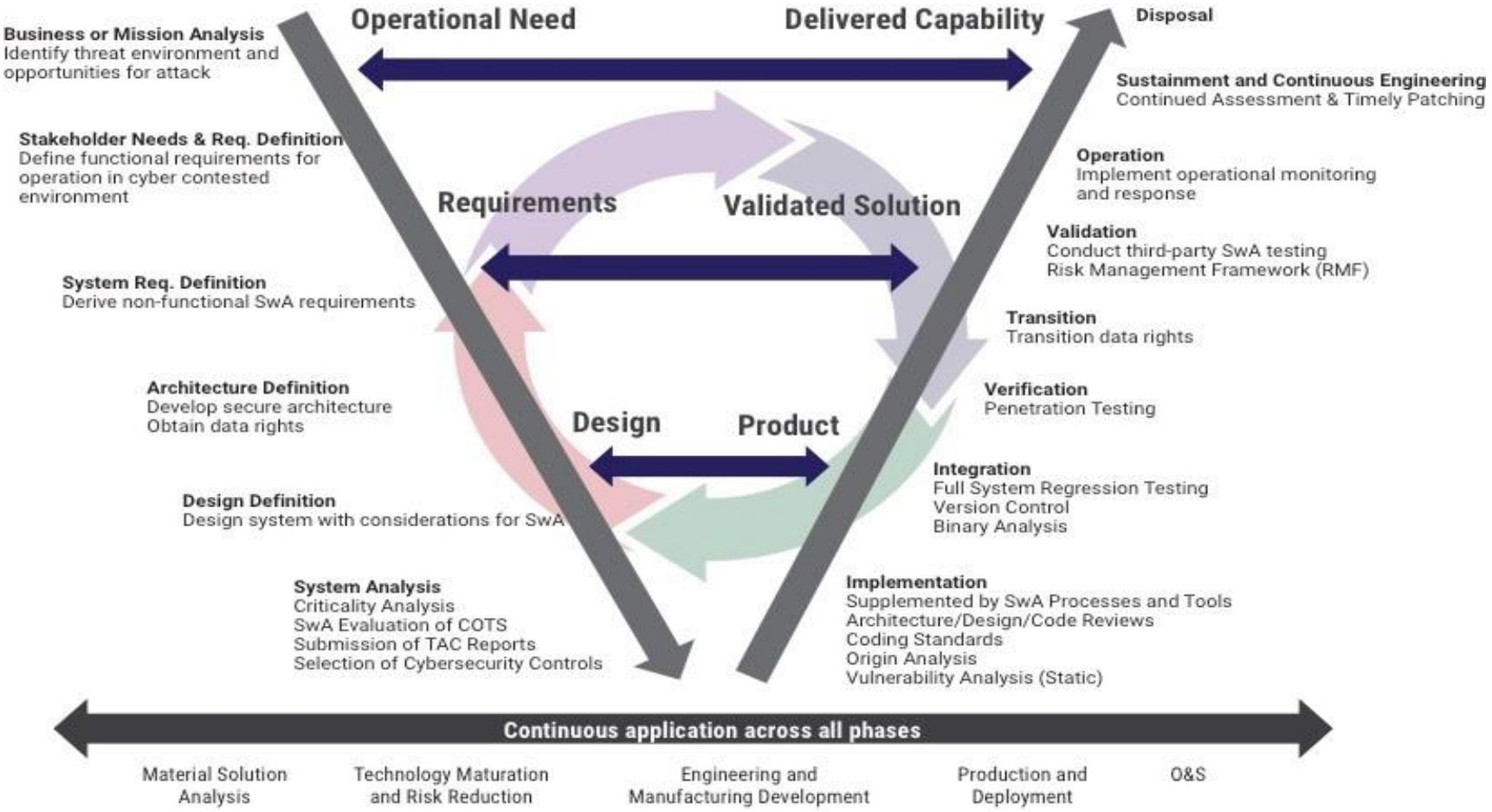
1. Clark, Tim, "Most Cyber Attacks Occur from This Common Vulnerability," *Forbes*, 03-10-2015.
2. Feiman, Joseph, "Maverick Research: Stop Protecting Your Apps; It's Time for Apps to Protect Themselves," *Gartner*, 09-25-2014.

Engineering-in Software Assurance Over the Lifecycle

Engineering artifacts provide opportunities for more integrated measurement



Measure Focus: Continuous Application of Assurance Processes in Every Phase



Need systems and software engineering measures throughout the SDLC

Addressing System Sustainment

Software development and sustainment require planning:
Applying software assurance (SwA) measures across the SDLC

Break point where software is handed off for sustainment is increasingly blurred

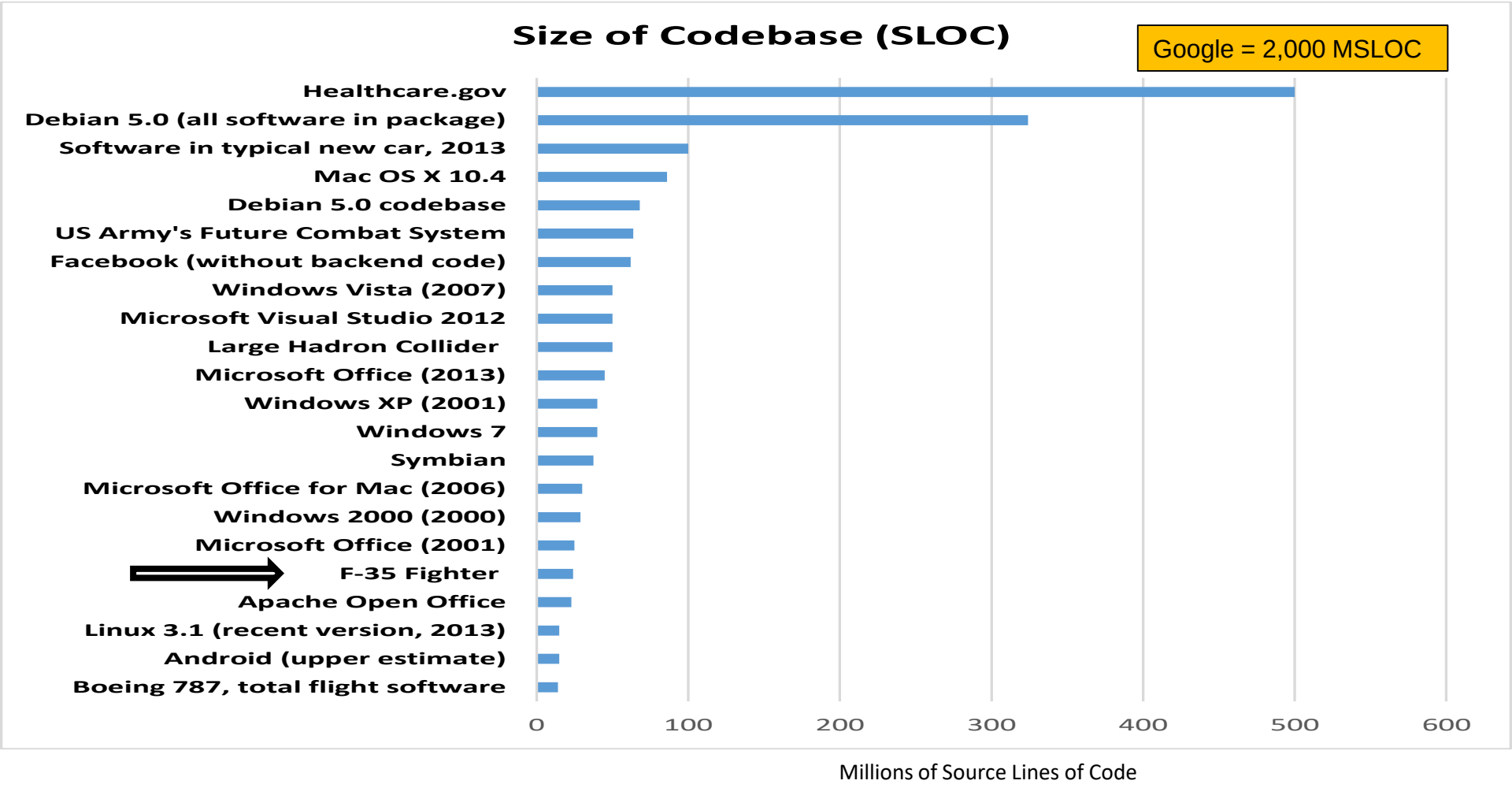
Involves coordinating processes, procedures, people, and information

Challenges include

- rising costs
- recertification/retesting
- dynamic operating environments
- legacy environments
- workforce
- SDLC SwA measures

Handling the Expanding Code Base

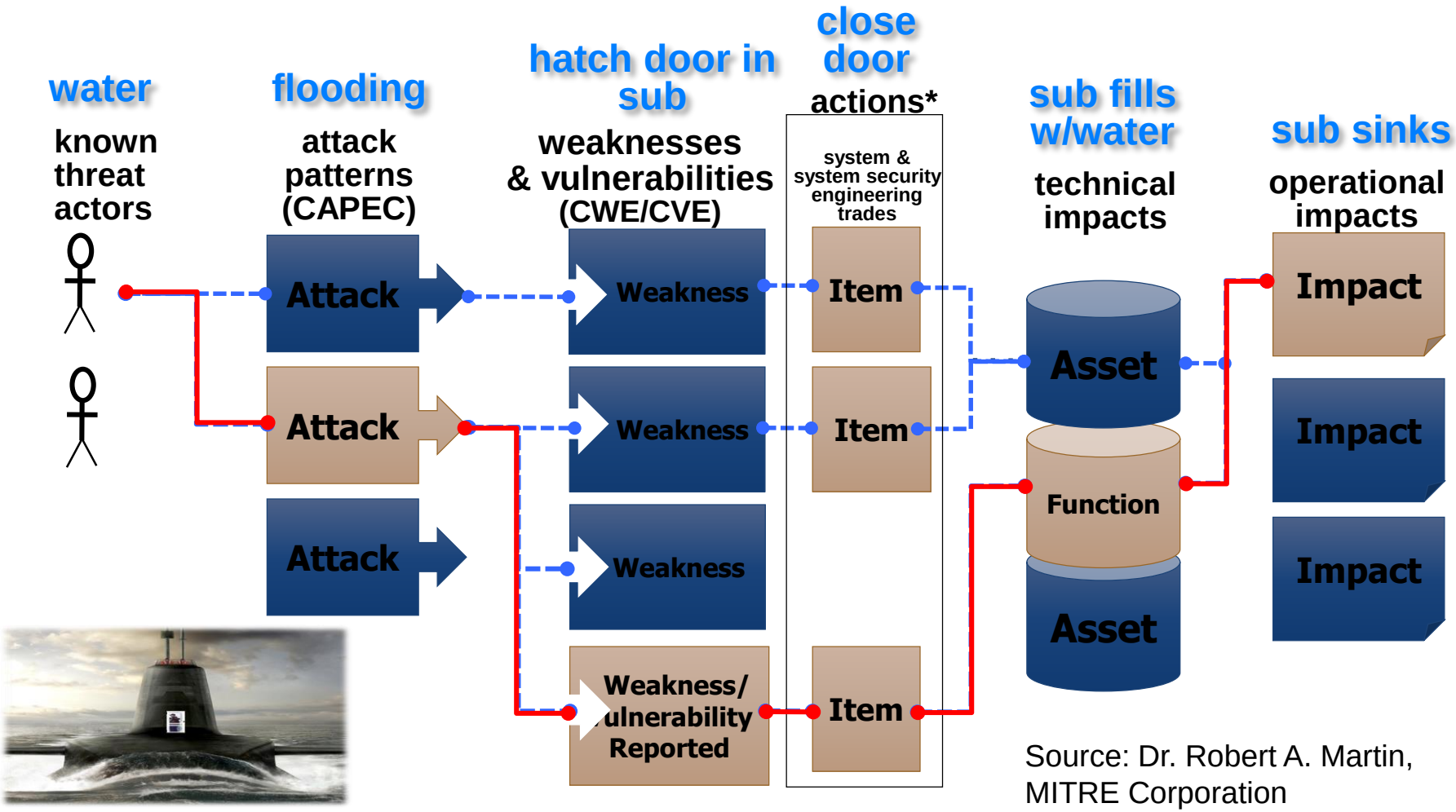
Software is dramatically expanding with limited natural governance:
Finding measures that scale is a bigger issue



Source: David McCandless, “Information Is Beautiful,” 29 August 2018, web retrieval

Understanding Attack Patterns, Vulnerabilities, and Weaknesses

Defining cybersecurity measurements to satisfy information needs

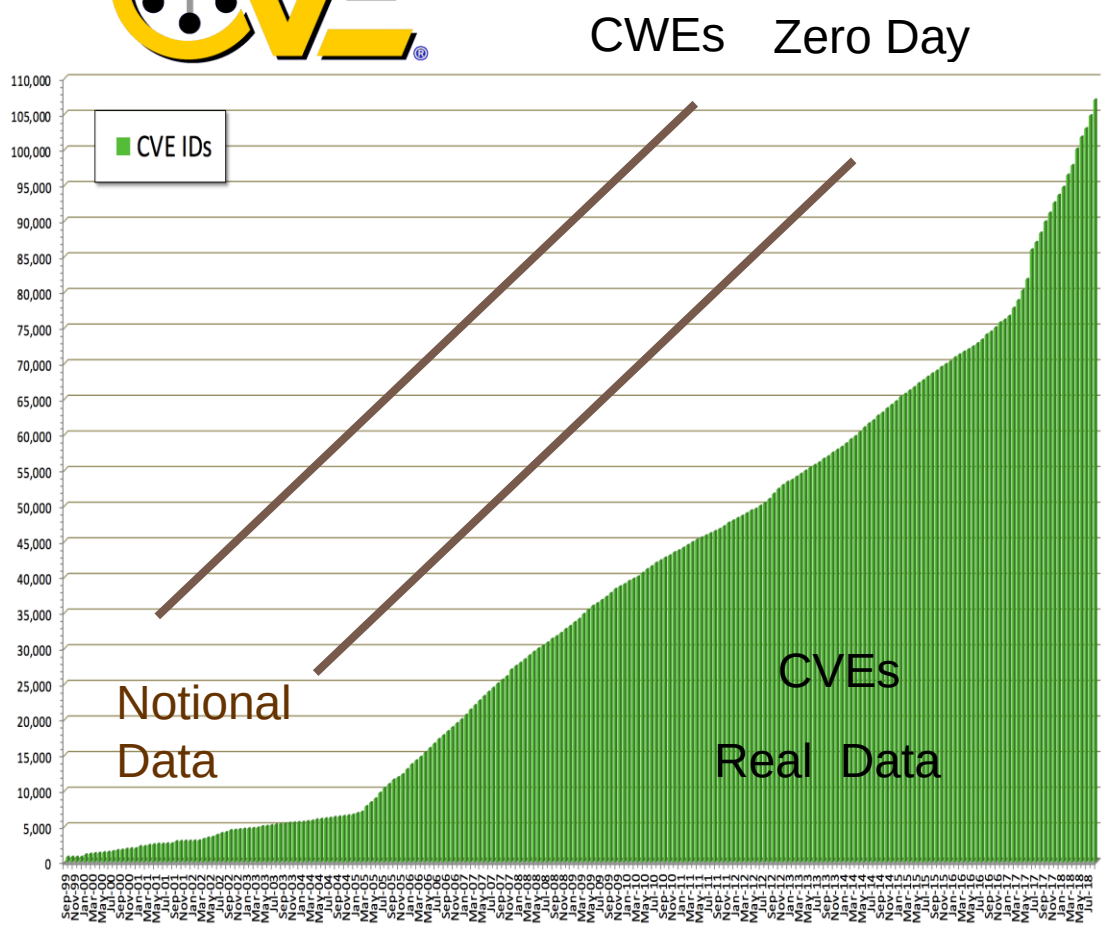


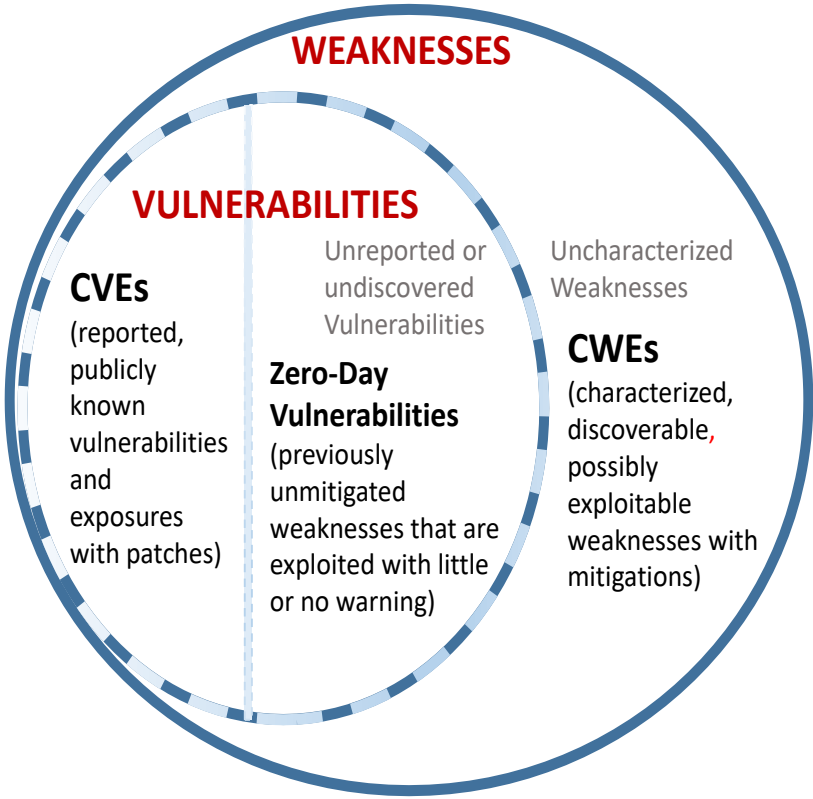
Source: Dr. Robert A. Martin, MITRE Corporation

- **"Actions"** include architecture choices; design choices; added security functions, activities, and processes; physical decomposition choices; static and dynamic code assessments; design reviews; dynamic testing; and pen testing
- Vulnerability is the intersection of three elements: a system susceptibility or flaw, attacker access to the flaw, and attacker capability to exploit the flaw

CVE 1999 to 2018: Reported Common Vulnerabilities and Exposures (CVE)

What to measure

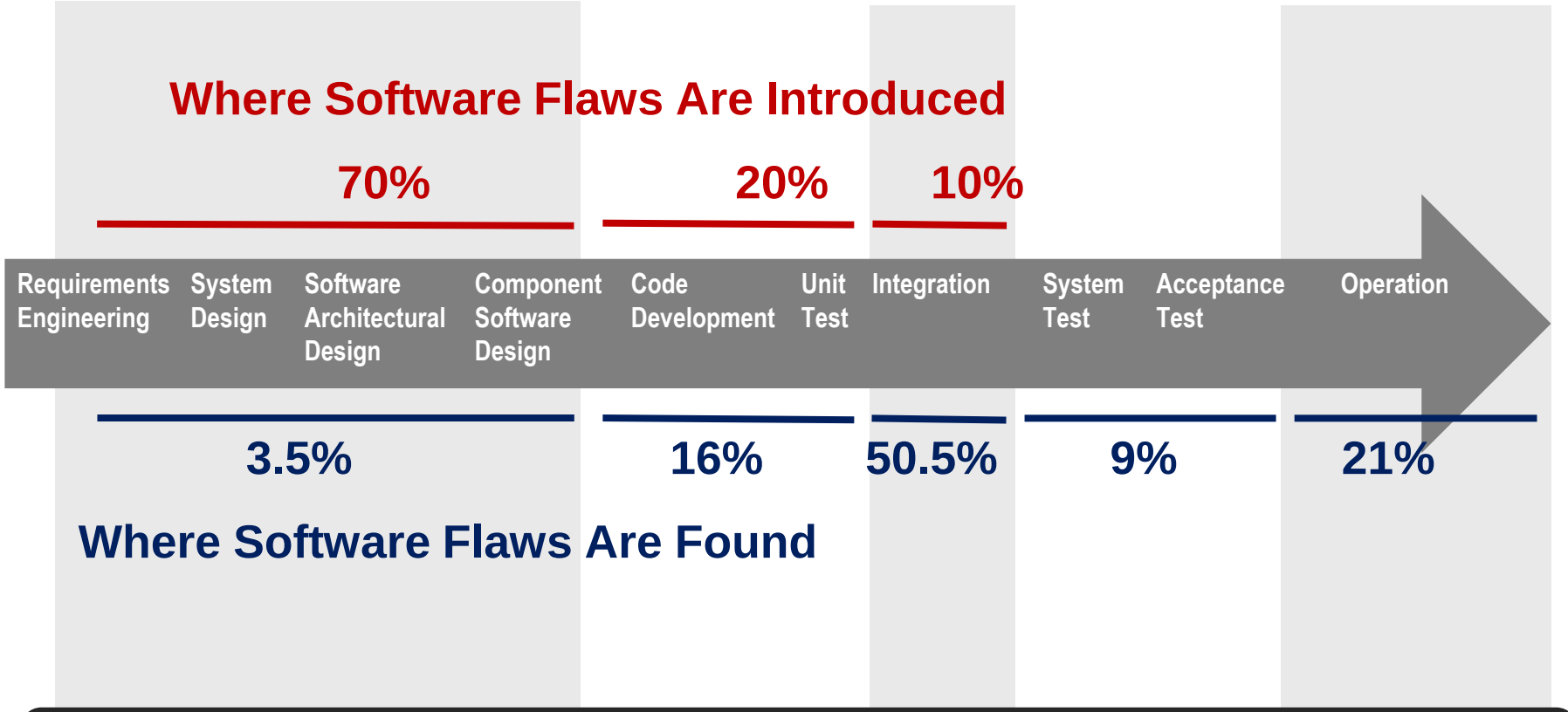




Source: Dr. Robert A. Martin, MITRE Corporation, August 2018

Example: Software Assurance Measurement Across the SDLC

Improving architectural design and measurement over the SDLC

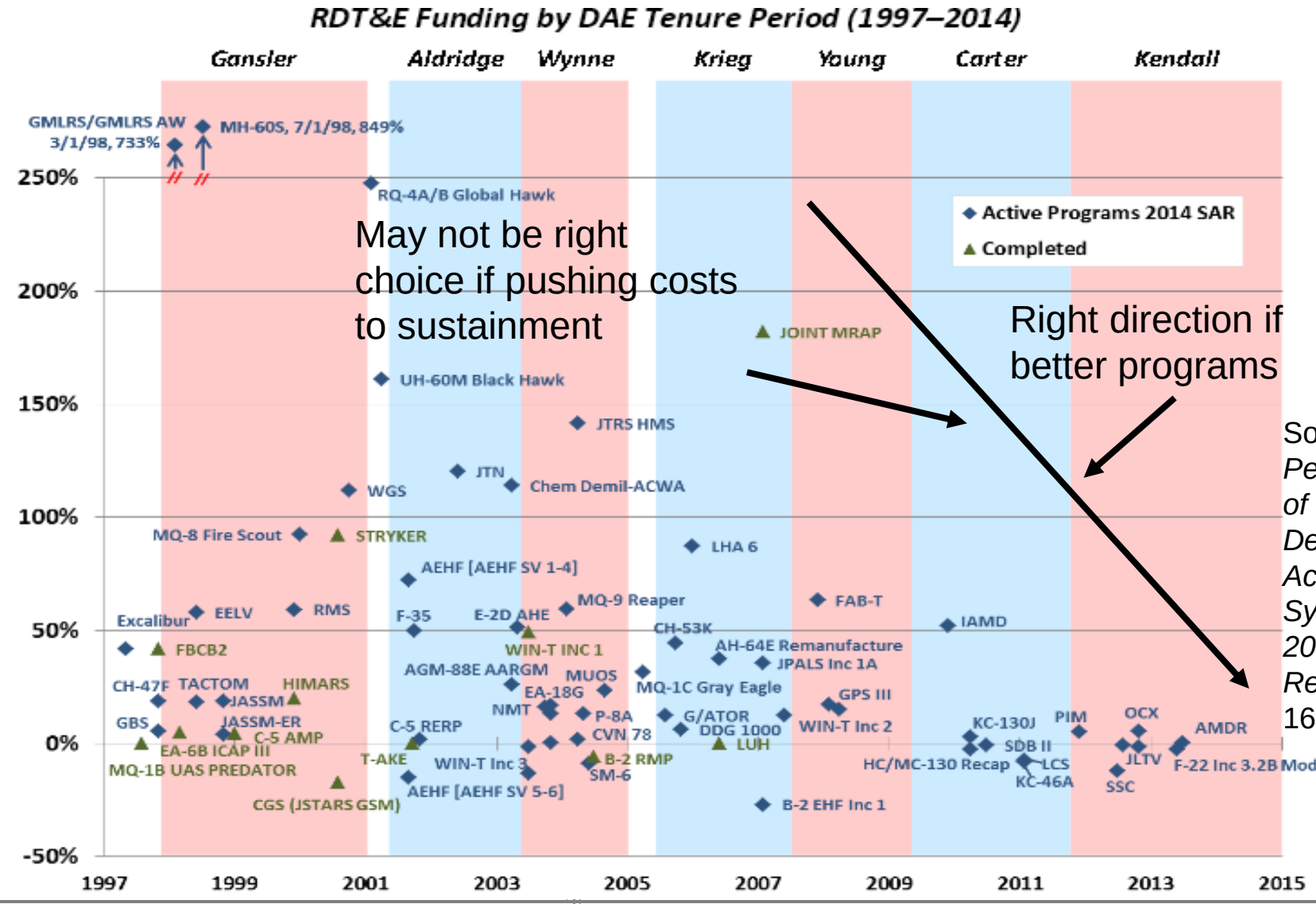


Modern development and testing tools will be critical

Sources: *Critical Code,* NIST, NASA, INCOSE, and aircraft industry studies

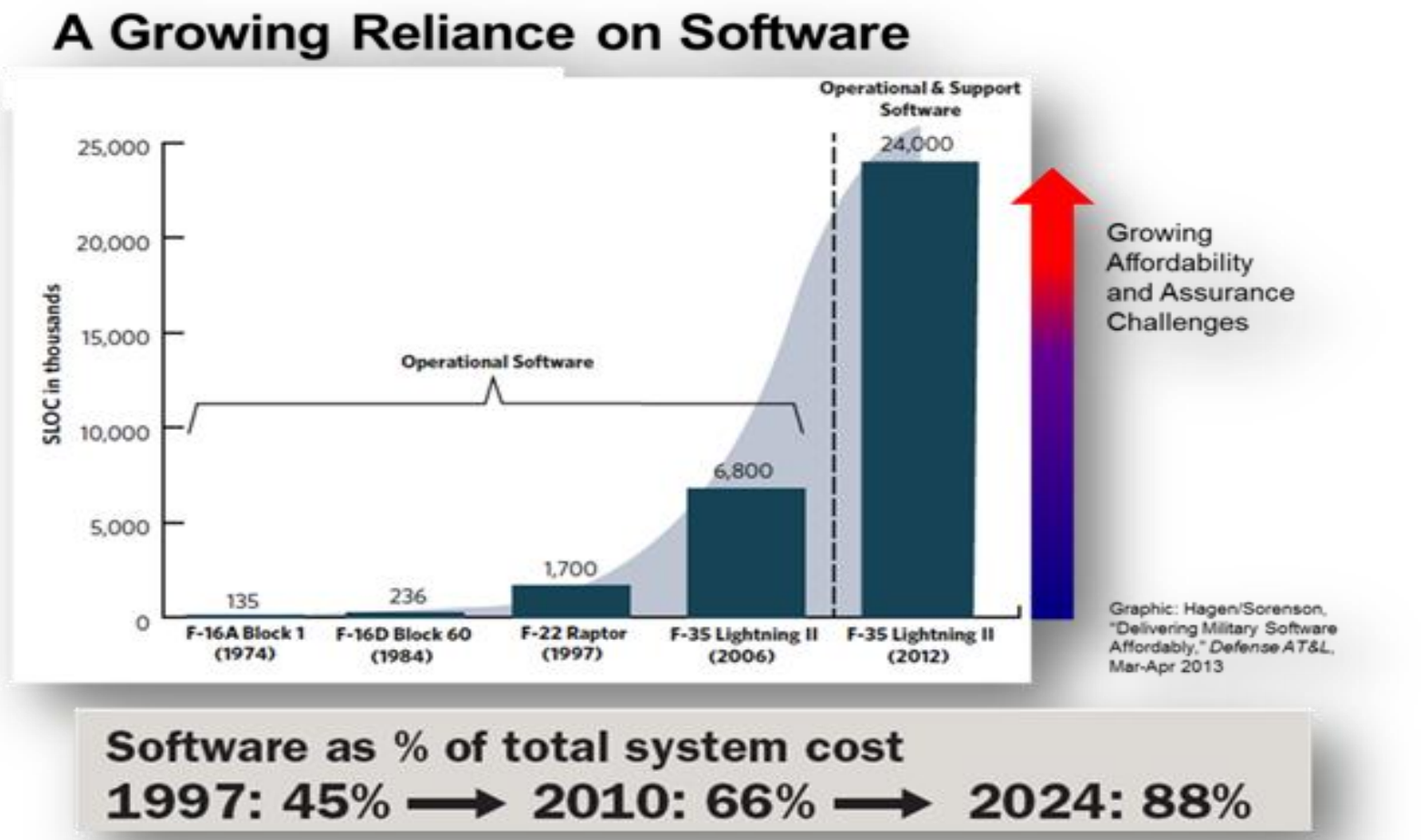
Example: Reducing Technical Debt

Measures of accumulating software assurance technical debt?



Source: *Performance of the Defense Acquisition System 2015 Annual Report*, Sep. 16, 2015

Example: Measuring Technical Debt, the Expanding Code Base, OSD Weapon Systems*



Source: U.S. Air Force Scientific Advisory Board. *Sustaining Air Force Aging Aircraft into the 21st Century* (SAB-TR-11-01). U.S. Air Force, 2011.

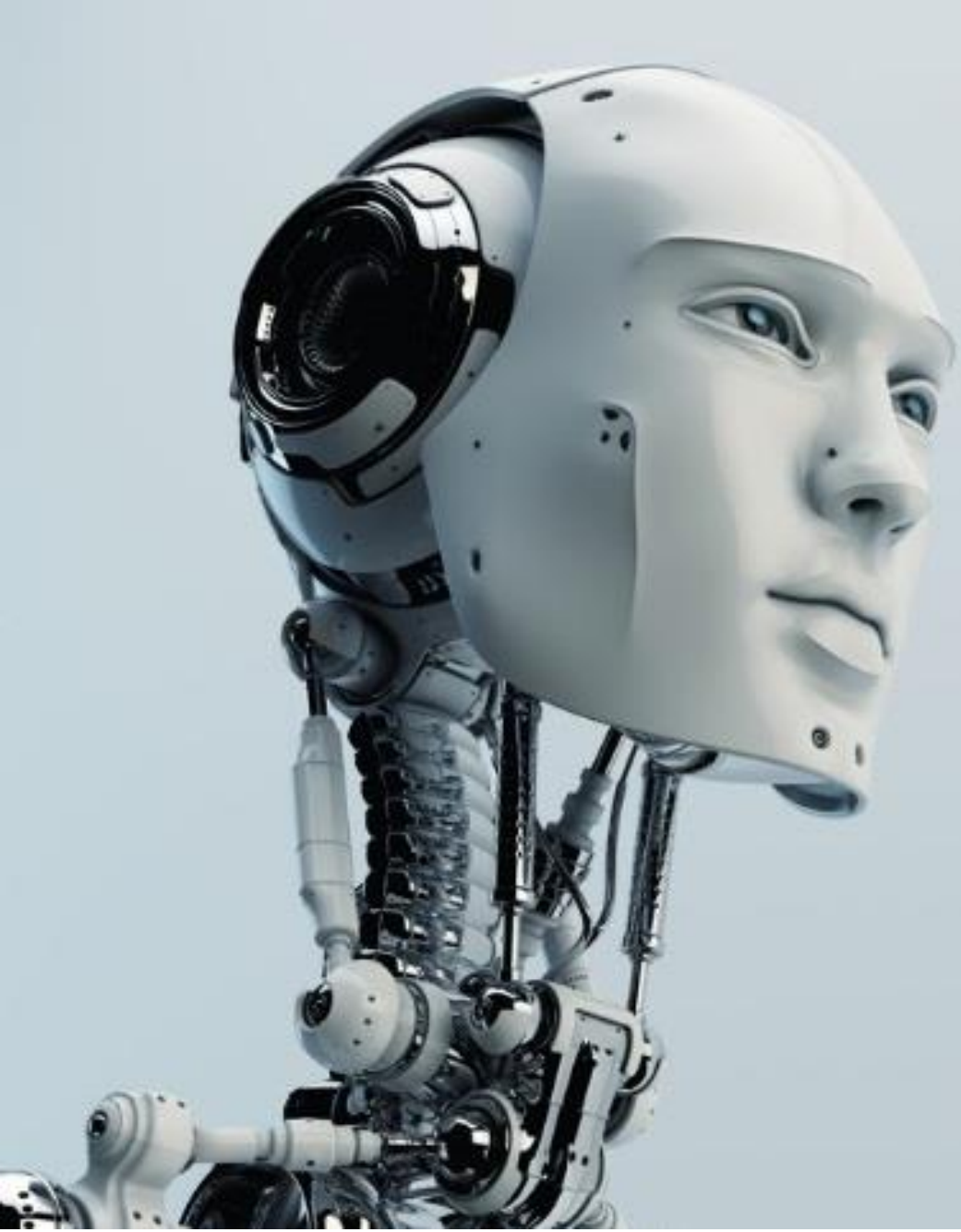
Working in the Infancy of the Software Engineering Discipline

Improving the workforce by developing software core competencies and career field

	Physical Science	Bioscience	Computer/Software/Cyber Science
Origins/History	Begun in antiquity	Begun in antiquity	Mid-20th century
Enduring Laws	Laws are foundational to furthering exploration in the science	Laws are foundational to furthering exploration in the science	Only mathematical laws have proven foundational to computation
Framework of Scientific Study	Four main areas: astronomy, physics, chemistry, and earth sciences	Science of dealing with health maintenance and disease prevention and treatment	• Several areas of study: computer science, software/systems engineering, IT, HCI, social dynamics, AI • All nodes are attached to and rely on a netted system
R&D and Launch Cycle	10–20 years	10–20 years	Significantly compressed; solution time to market must happen very quickly

HCI: human–computer interaction; AI: artificial intelligence

Source: SEI



Example: Human–Machine Teaming

In the real world, autonomy is usually granted within some context—explicit or implicit

- parents and children
- soldiers, sailors, marines, and airmen

How do we do this for machines?

- Explicit may be easy, but implicit is hard for machines
- Commander's intent
- Mission orders

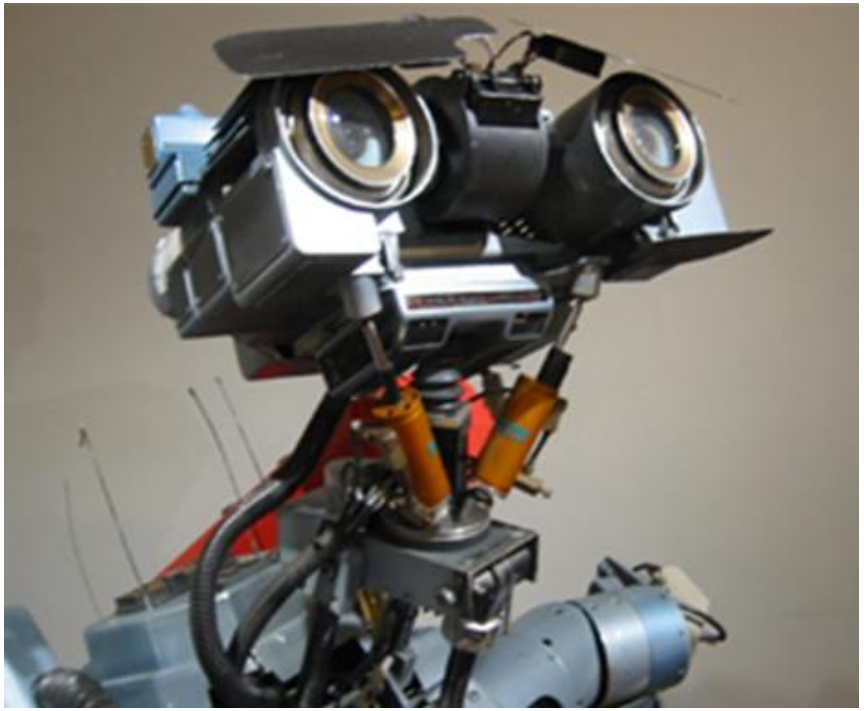
Related to need for explainability and predictability

So Where Does This Lead Us?

- A more robust measurement approach will be needed
- Decision makers will need insight and understanding about the meaning of the data
- As software-dominated system projects become larger in scope/complexity, capitalizing on opportunities for making better decisions will become more important
  - Critical to shift from “what happened?” which is a question of information based on sparse data
  - To seeking insight by asking “what happened, why, how do we solve the problem, and can we evaluate that it has been solved?”
- Enabling an analytics-based framework that seeks to leverage traditional measurement, metrics, data, and information – if done right will provide meaningful understanding and insight

Final Thought

Measurement of advanced program management, with operational participation, will determine if we create C3PO and Johnny 5 . . .



…or the Borg

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